

## DIRECTOR'S REPORT FOR THE YEAR 2011 – 2012

The last year saw a continuation of Myrada's activities under various domains in a smooth and efficient manner which has become the hallmark of our project field staff. **Annexure – 1** indicates domain-wise and project –wise performance achieved during the year. Significantly, foreign contribution registered a big drop compared to the previous year and was replaced by domestic grants both from public and private sector. **Annexure – 2** lists new agreements signed with donors since the last Board Meeting.

### HIGHLIGHTS OF THE YEAR

**HEALTH:** The anemia tracking project in the districts of Bidar, Chitradurga and Chamarajanagar progressed satisfactorily during the year thanks to dedicated efforts of the project field staff and the cooperation of the Health Department at the State as well as the field level. We have been able to establish very clearly that the identification of anemic persons, their coverage under a treatment protocol, individual tracking through a special software leads to a definite improvement in their anemia status. The eventual success of this pilot will depend on how we are able to transfer the learnings from the pilot (which so far has been handled by Myrada staff) to ANMs, ASHAs, Anganwadi workers and School teachers in the third year of the project. The tracking software developed through three different partners and applied to two PHC areas in each of the three blocks will need to be integrated in the larger Mother & Child Tracking System (MCTS) under implementation by Department of Health. **Annexure – 3** indicates the quantitative progress achieved so far.

The year saw closure of several health projects after successful completion of planned activities. **Annexure – 4** sums up briefly the highlights of these projects. It is noteworthy that KSAPS which was earlier not in agreement with Myrada's approach to addressing the problem through formation of Soukhya Groups finally realized the validity of our approach - albeit towards the end of the project interventions. Both CDC and KHPT have expressed their satisfaction at the implementation of the project by Myrada and expressed their hope that Myrada gets these efforts evaluated through a third party for future reference and use.



A significant development in the recent months relates to the status of malnutrition of children in Karnataka. The High Court of Karnataka has constituted a 9 member Committee headed by a sitting High Court Judge to monitor government response to the issue of malnourishment in children. Myrada is represented on this Committee by Dr. Maya, Program Officer. Myrada's association with nutritional status of children began in a small way through a DWHH project in Bidar in September 2011. The consequent interactions with the Department of Women and Child Development and the later association with the High Court Committee seem to have paved the way for a natural transition from general health status of population to nutrition issues. Myrada's role in this area has been well appreciated by Government and we are set to play a significant role in coordinating state – level efforts with field level implementation in the coming year. **Annexure – 5** indicates the status of nutrition project currently underway.

**VOCATIONAL EDUCATION :** The ongoing EU assisted VET project finished the second year on a high note of having reached nearly 50% of the quantitative targets already. We would be in a position to increase coverage, without increasing cost, from 2500 trainees to 3500 trainees in its 4 year time frame between January 2010 - December 2013. The last quarter of the year saw tumultuous changes which were threatening to overshadow the fine physical work done at the field level by our field staff. An outside Consultant appointed by EU to take up Mid Term Appraisal of the project ended up suggesting, probably owing to his preconceived ideology, that Myrada was not doing a good job and that the project faced severe impediments for its successful completion. During protracted correspondence with EU our strategy for peoples ownership and sustainability was forcefully conveyed and apparently the Consultant has been tasked to rewrite his Mid Term evaluation report. The uncertainty of continuity which hung over the project in the last three months of the year seems to have lifted recently and EU has released the funding for the year 3 recently.

Private sector funding (USHA INTERNATIONAL LIMITED) enabled us to take up garment training in 5 districts of Karnataka. The public sector Power Grid Corporation which had earlier funded our Challakere Garment making unit provided funds this year also for Motor vehicle drivers' training. KVTSDC funded trainings continued during the year though on a much reduced scale and it does not seem likely to be continued during 2012 – 13. The performance of SNFTTE, Thally, has been consistently outstanding for the last 15 years where all trained candidates got absorbed by industries in and around Hosur and the same trend continued during this year also. A synopsis of the work done in this domain may be seen at **Annexure – 6**.



## **EDUCATION:**

In recognition of the past work done by Myrada, PLAN India provided a grant of Rs.15.00 lakhs to HD Kote / Dharmapuri projects for improving infrastructure in Primary Schools.

**NATURAL RESOURCES MANAGEMENT:** Implementing micro watershed projects has been one of the USPs of Myrada and the past year saw a vast amount of activity spread across 8 districts. The Hindustan Unilever Vitality Foundation (HUVF) is a major partner along with NABARD for a 4 year intervention over 7500 ha. ITC is another private sector partner. The 7 year IWMP projects spread over 22000 ha were continued in Andhra Pradesh in their 3<sup>rd</sup> year. As mentioned in the earlier report to the Board, a crucial requirement in these projects is the availability of technically qualified field supervisory staff and some of the projects suffered on account of non-availability of such staff. A practical solution to this needs to be found in the coming days to make sure that there is no slippage on account of this factor. **Annexure – 7** gives a synopsis of various projects under implementation.

The year saw Myrada partnering with the Department of Horticulture, Karnataka, in 7 districts, in the implementation of an ambitious programme to support farmers take up fruits and vegetable growing. While the budget was small, an enormous amount of field work was got done in each district which will stand us in good stead for future interventions.

**TRAINING:** It is well understood that even the most motivated field functionary cannot continue to deliver satisfactorily unless he or she receives updated training inputs from time to time. A conscious focus was therefore laid on improving the quality of training imparted in CIDORs. However this is a long drawn process which requires considerable investment both in the infrastructure and in manpower and there is no ready reckoner about the effectiveness of training imparted except through indirect means. The abstract presented at **Annexure – 8** has to be tempered by this perspective. However it is heartening to note that serious demands are being made on Myrada to train women in SHG formation in places as different as Djibouti, Sierra Leone, Ethiopia, Assam, West Bengal, Orissa, UP and Maharashtra. Some of these trainings have already started and others will surely follow through in the coming years.

### **Training To In-house Staff of Myrada**

PRA-Training programme was conducted in 2 batches to Myrada staff. First batch was at Kamasamudram Training Center from 19<sup>th</sup> – 21<sup>st</sup> Sept 2011. Thirty two of Myrada Staff who are associated with community organization, watershed and microplan preparation and also who are closely related with organizing trainings on various development programmes attended the Training Programme. Second batch was at Holalkere Training center from 7<sup>th</sup> – 9<sup>th</sup> Dec 2011. Forty six of the Myrada staff attended.

### **Training Objectives:**

- To facilitate the participants to recapitulate and reflect the PRA principles, methods/tools and approaches in the context of present scenario of MYRADA work situation/development field.
- To enable the participants to apply their PRA Skills at field level to gain insight in the context of structural analysis, poverty, resource accesses, power relations, gender and NRM aspects.
- To equip the participants to relate all the PRA outcomes towards the preparation of participatory Micro Plan which can be operationalized in the area where this PRA exercises being carried out as an actual implementation exercises.

### **Sthree –Shakti Programme**

Sthree – Shakti Programme is launched by the Karnataka State Government and implemented by Women and Child Development Department since 2000. Objective of the Sthree- Shakti Programme is to organise women into Self Help Groups and to strengthen the process of creating enabling environment to bring positive change in the socio- economic status of women. Anganawadi Workers of the Department have been involved in organising Self- Help Groups. So far 20.73 lakh women have been organised in 1.4 lakh SHGs.

In the year 2011-12 the Government has given consent to promote 10000 new Sthree Groups through the Block Level Societies (BLS) in the State. In view of this the Department of Women and Child Development, Government of Karnataka felt that it is essential to train the Executive Committee members of the BLS.



In view of the above, NABARD requested MYRADA to take up 4 days residential training for these 1573 EC members. Based on the request from NABARD, Myrada submitted a proposal with a budget for Rs. 38.00 lakhs which was approved and all the trainings were completed by end of March 2012.

#### **Summer Internship of students from St. Gallen University, Switzerland:**

For the past several years students from this University have been spending up to 8 weeks in project sites of Myrada on a voluntary basis to study and report on various aspects of rural development. Some of their observations are particularly incisive and relevant and are of great help in project implementation. The last year saw 4 students during 11<sup>th</sup> July to 20<sup>th</sup> Aug 2011. One of them, Ms. Paula Debec, developed a proposal to support poor families in "backyard kitchen garden" as a nutritional aid in consultation with CMRC Arepalayam and pushed it on her return to the University on her own initiative. This project was approved in September 2011 and is currently under implementation at a total cost of Rs. 150000/-

#### **Field placement of NIRD Post Graduate Students:**

Every year we receive a batch of PGDRDM students from NIRD for field placement with the aim of creating a cadre of committed rural development professionals. Eight students were short listed to come for their field placement between 1<sup>st</sup> March to 15<sup>th</sup> April, 2012. They were placed at Bidar District and were exposed to all the Myrada programs being implemented there. They were also given the specific focus to assist the local Myrada team in designing and conducting a survey to understand the problem of malnutrition in children.

#### **MATTERS OF INTEREST:**

- Executive Director, Myrada has been nominated for a 3 year term to the Academic Committee of NIRD, Hyderabad.
- The year 2011 – 12 saw as many as 2978 SAGs using Nabyukti software which represents a 30% increase over the previous year.
- Nabyukti will be available on-line on NABARD's web portal in the year 2012 – 13.
- The Gulbarga project is exploring new ways of supporting CMRCs to produce and sell non-farm products in urban markets.
- The pilot experiment of supporting small Tur producers in Gulbarga has received a major boost with NABARD approval for forming and supporting Tur farmers groups. This is expected to

lead to formation of the Producers Association in the year 2012 – 13 on the lines of Cotton Farmers in HD Kote.

- Efforts are on to enlist SNFTTE , Thally, as a Vocational Training Provide under the MES of GOI
- Efforts to strengthen the Training Centre at Bidar are likely to be boosted in the near future if TATA Trust approves a proposal submitted by Myrada in this regard.



**MYRADA**

**FOREIGN CONTRIBUTION ACCOUNT**

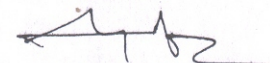
**CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2012**

EXPENDITURE	RS. PS.	INCOME	RS. PS.
Income Generation Projects/ Scheme	17,16,344 00	<u>Grants</u> - In Cash	2,96,18,161 45
Agricultural Activity	69,92,492 50	- In Kind	5,641 00
Rural Development	43,43,922 00	Interest on Savings Bank Account	7,66,164 00
Holding of free medical/health/family welfare/ immunisation camps	10,99,467 00	Interest on Fixed Deposits Account	86,85,841 00
Vocational Training - Tailoring, Motor Repairs, Computers	1,44,53,359 00	Disposal of Assets	7,95 226 00
Awareness Camp/Seminar/Workshop/Meetings/ Conference	12,209 00	Other Income	19,060 00
Awareness about Acquired Immune Deficiency Syndrome (AIDS)/Treatment and Rehabilitation of Person affected by AIDS	1,70,19,364 00	DEFICIT transferred to Donor's Account	1,50,40,602 05
Establishment of Corpus Fund - Construction/ Extension/Maintenance of Office/Administration and other buildings, Salaries / Honorarium	45,83,076 50		
SURPLUS transferred to Corpus Fund	47,10,461 50		
	5,49,30,695 50		5,49,30,695 50

NOTE ON ACCOUNTS - SCHEDULE - VII forms an integral  
part of the Income and Expenditure Account

Verified with books and records produced for  
audit and found to be in accordance therewith

For K.B. NAMBIAR & ASSOCIATES  
Chartered Accountants



V.V. GABRIEL  
PARTNER (M. No. 213936)  
FIRM REGN. No. 0023135

BANGALORE, 11 JUNE 2012



TREASURER



EXECUTIVE DIRECTOR