



Mysore Resettlement and Development Agency



1978



1994



2004



2018

1968



1984



2000

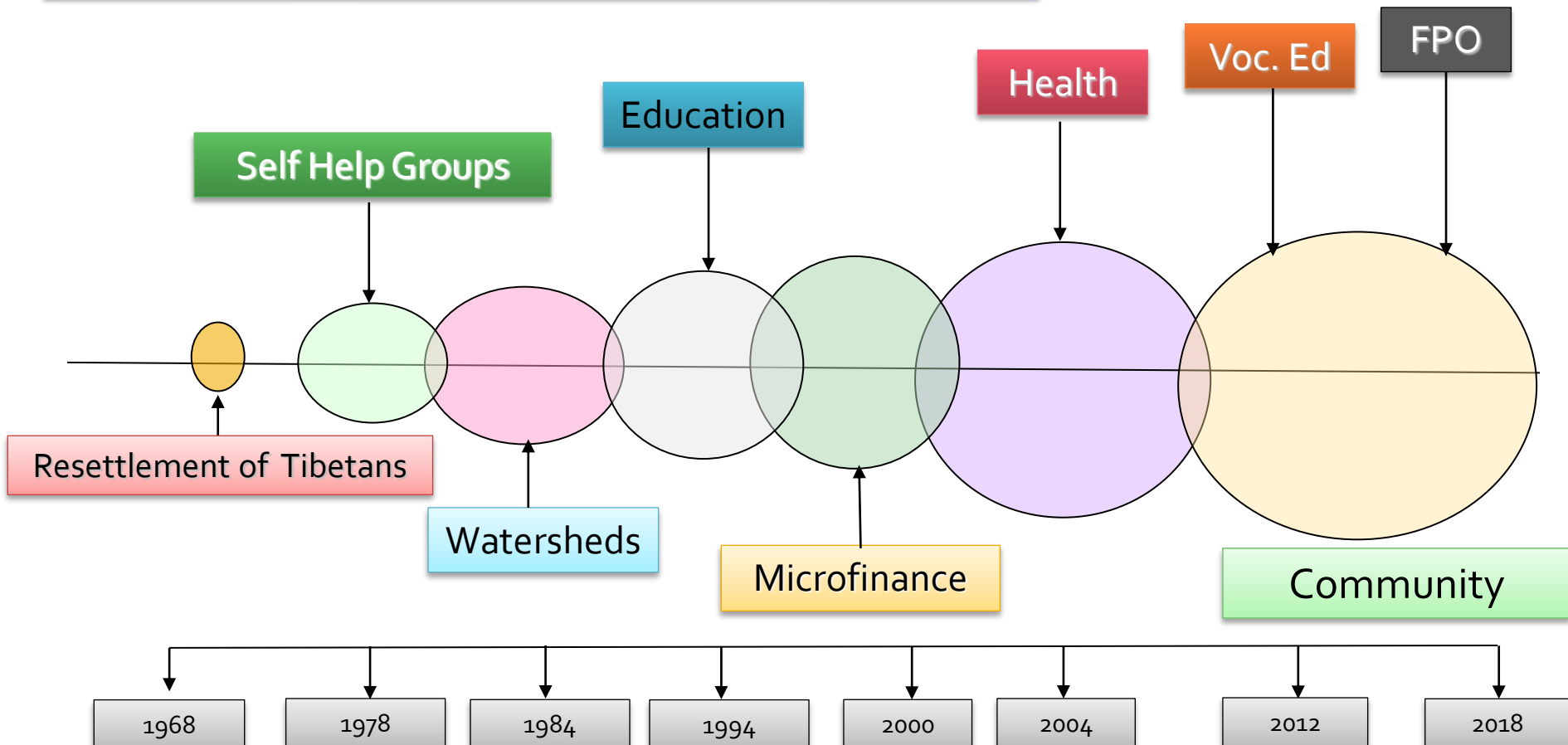


2012



Historical Profile

Mysore Resettlement and Development Agency



Our Mission

- To foster a process of ongoing change in favour of the rural poor in a way in which this process can be sustained by them through building and managing appropriate and innovative local level institutions rooted in values of justice, equity and mutual support.
- To recreate a self sustaining habitat based on a balanced perspective of the relationship between natural resource and the legitimate needs of people.
- To promote strategies and skills through which the livelihood of poor families and the rights of women and children are secured.

Building local poor people's institutions

- To promote systems that foster primary health care and reduce the impact of HIV/AIDS/STIs on the poor and vulnerable in a sustainable manner.
- To influence public policies in favour of the poor.
- To strengthen networks and linkage between and among formal and informal institutions that can foster and sustain the impact of development initiatives.

The Beginning

Myrada was started in 1968.

- History divided into 2 periods.
 - From 1968 to 1978-79, Myrada was involved entirely in the resettlement of Tibetan Refugees.
 - From 1978-79 Myrada has been involved with the rural poor.



Now...

- Myrada is currently managing 16 projects in 12 backward districts of Karnataka, Andhra Pradesh and Tamil Nadu.
- Myrada is now entering the 3rd Phase – promoting its own MPIs MYRADA promoted institutions to take over.

Today's Structure

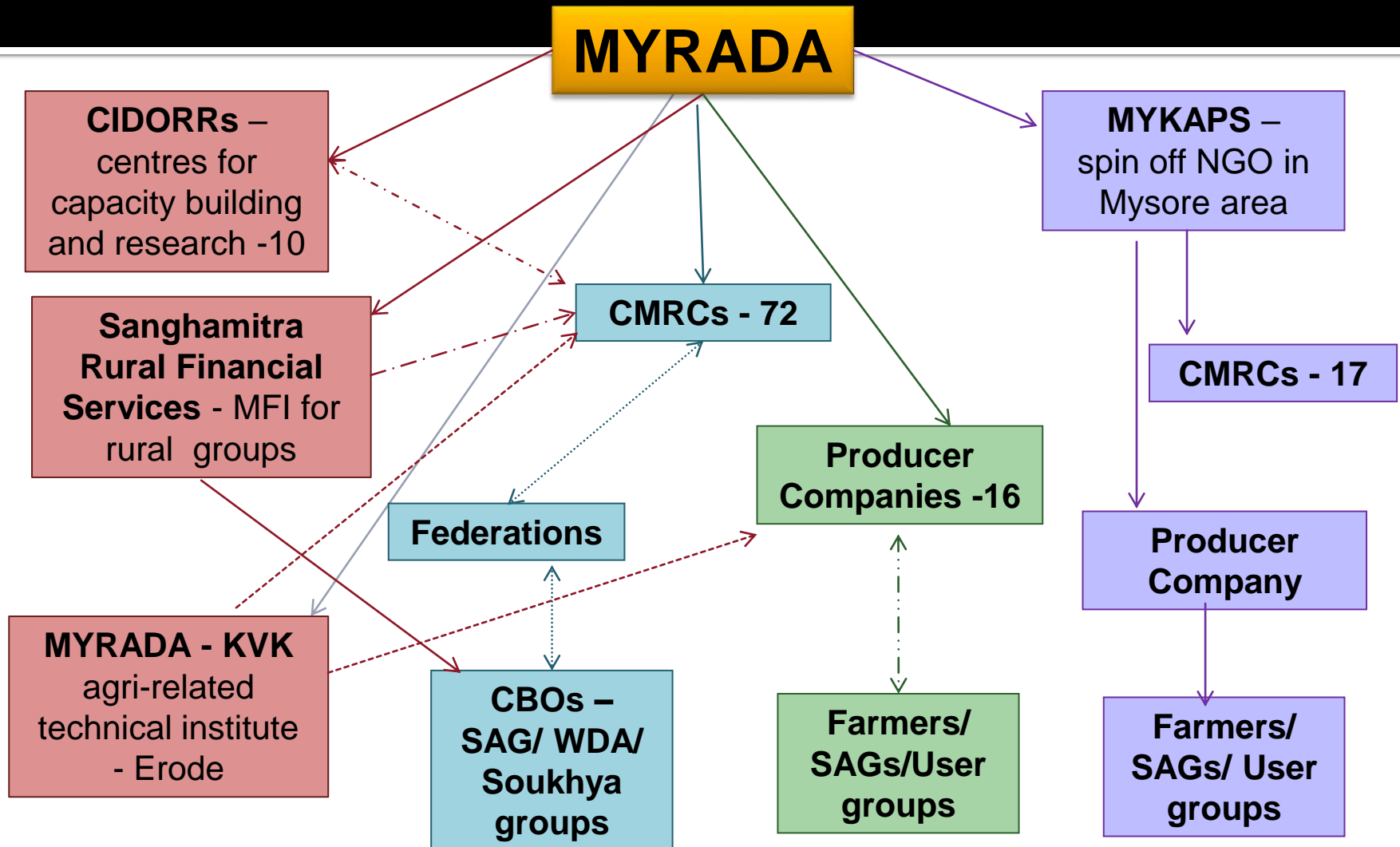


MYRADA is promoted formal and Informal **Institutions** sharing a **Common Vision** to promote All round Growth, **Livelihood Strategies**, **Local Governance**, **Environment and Natural Resource Management**, **Health and Education**.

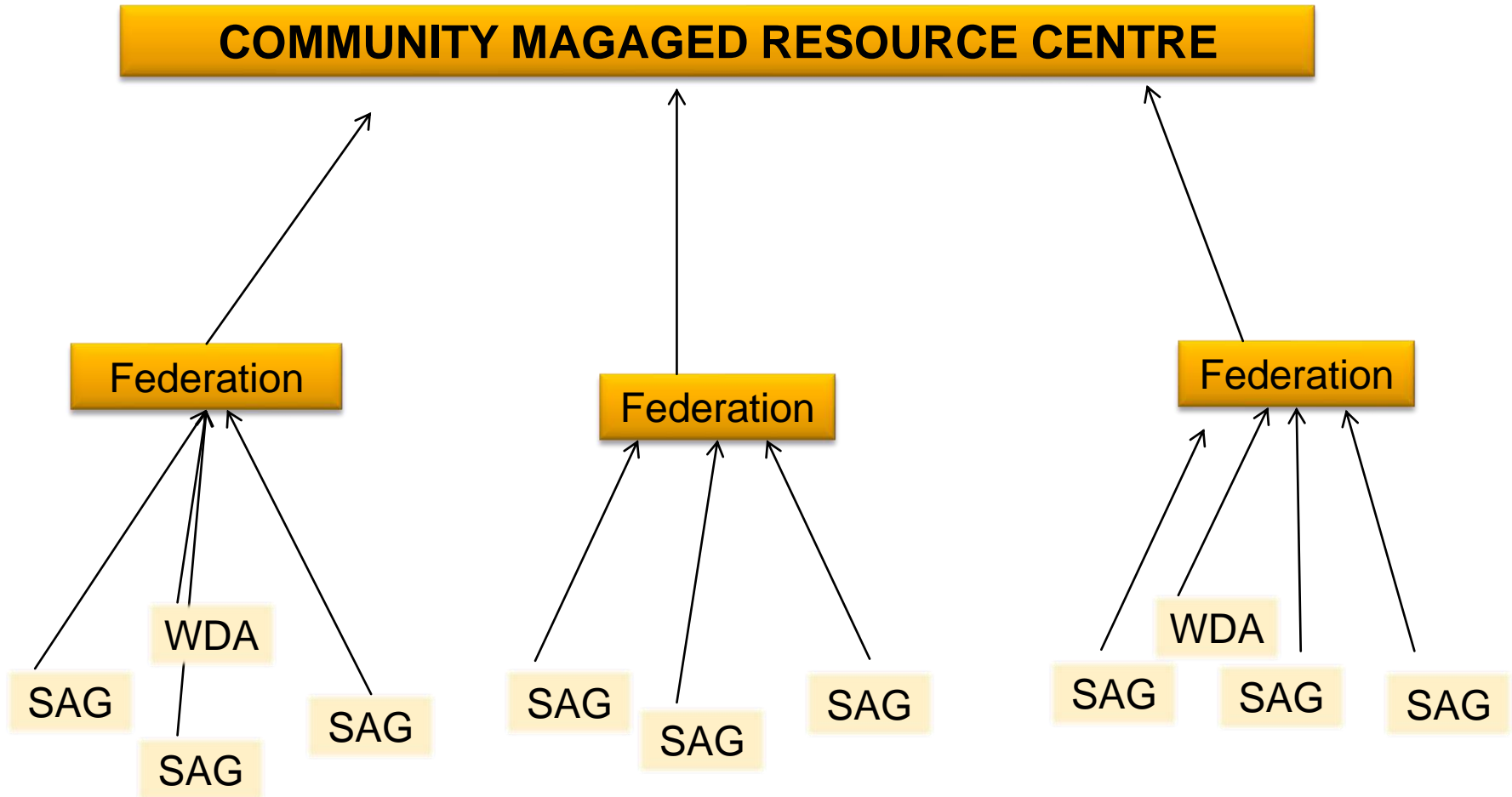
Favouring the **rural poor** through their Institutions and in an **equitable** and **sustainable** manner.



MPIs MYRADA promoted institutions

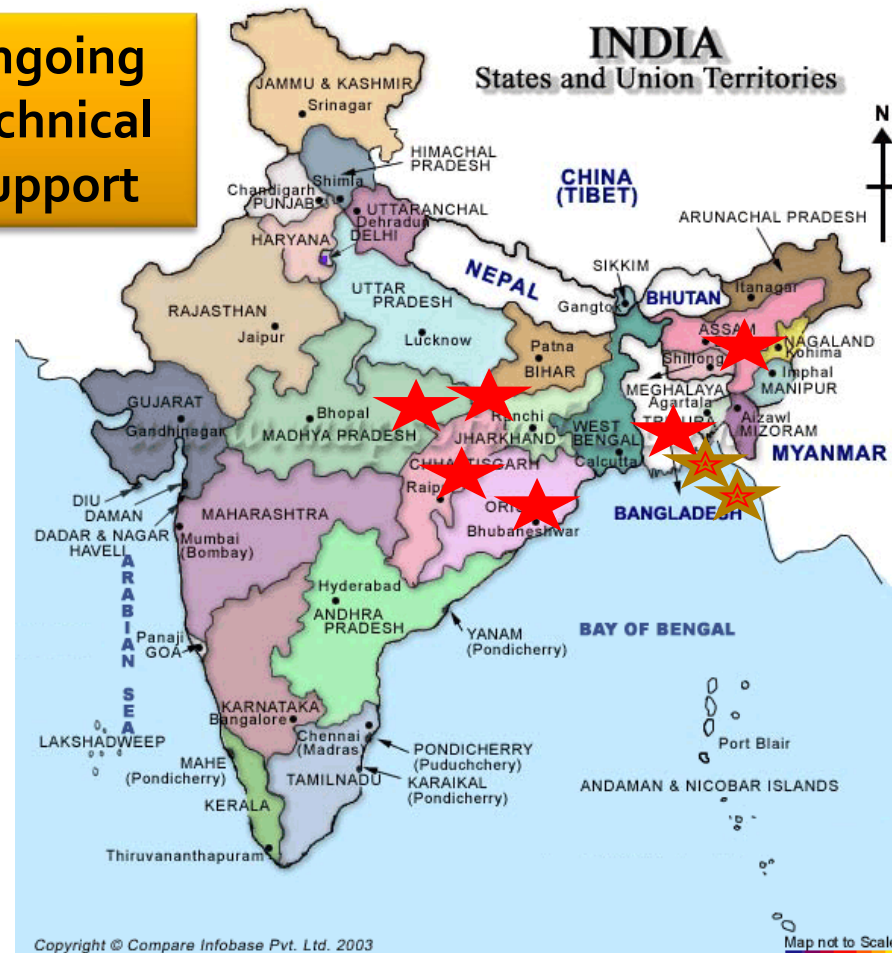


Structure - Community-based



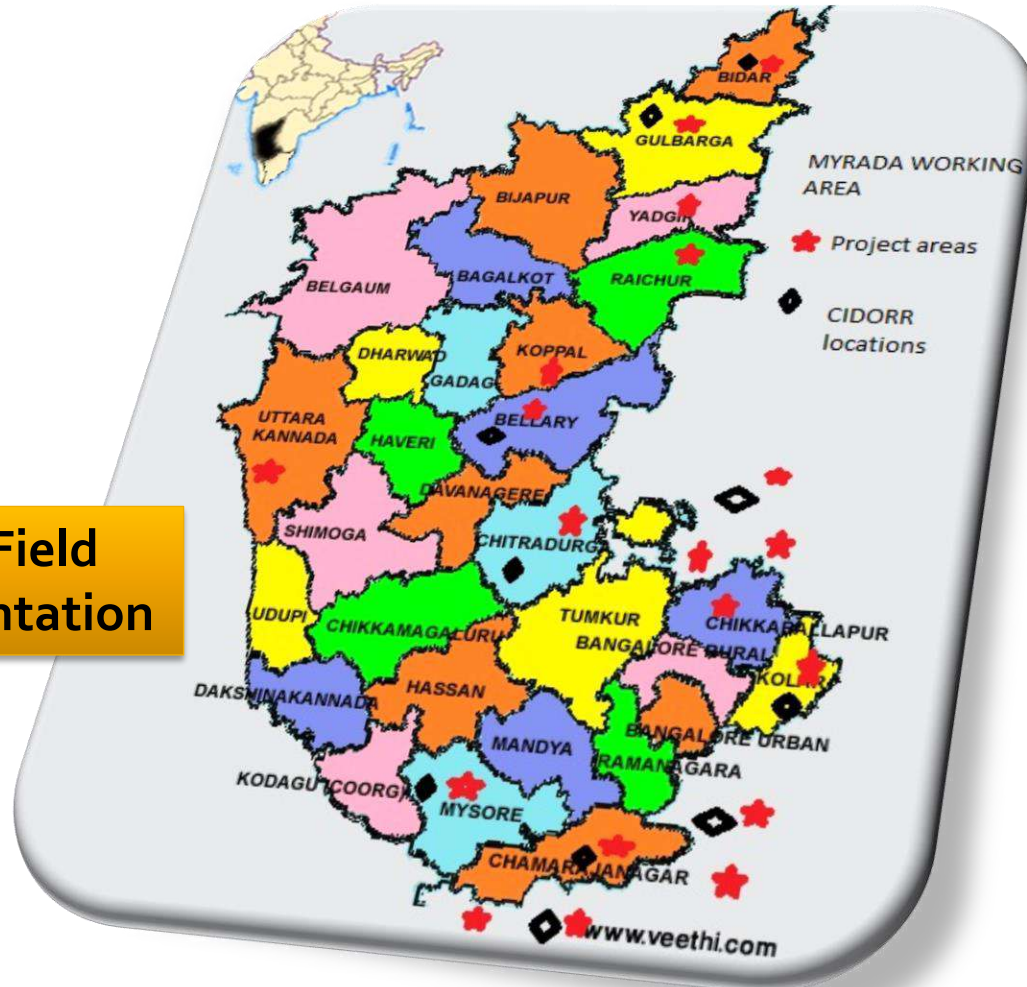
Myrada - Across India

Ongoing
Technical
Support



Working Area

Direct Field
Implementation



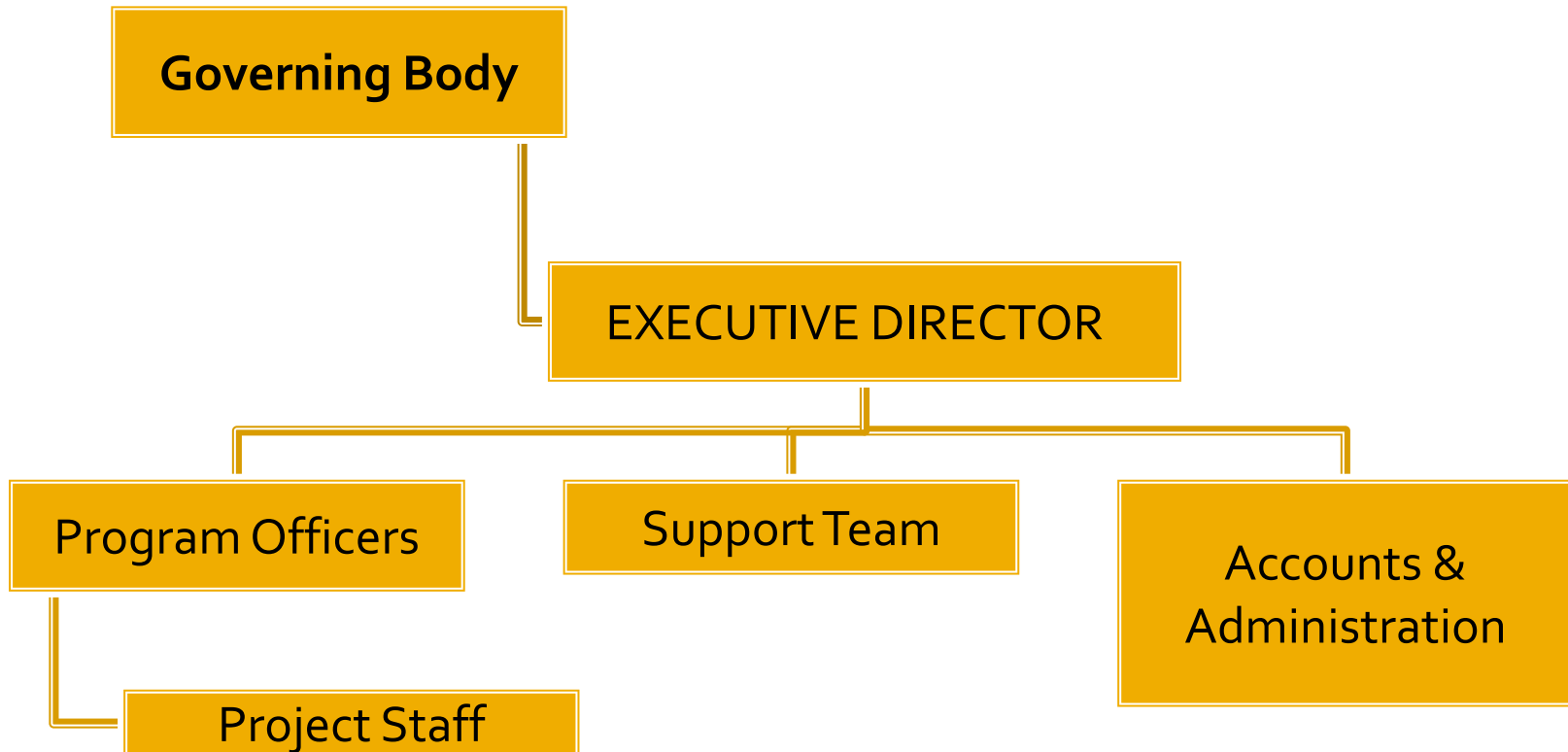
Interventions Abroad

Political Map of the World, June 2003



Organizational Structure

- Head Office



Organization Structure at Project Level



***It is not enough to teach the poor to fish
When they cannot reach the river***

- The barriers are sometimes social, physical, people whose interests will be affected if a poor person reaches the river
- These powerful people also catch fish, in large quantities
- They control the market and the lives of the poor

Affinity as the basis of Institution Building

- The poor need **sideways linkages** to negotiate these obstacles, and to ensure that they do not emerge again, and to cope with new ones.
- Such long term battles need a **stable group** – sound in structure, management and governance; able to learn, self-evaluate and reach out to others strategically.

The basis of such a group is AFFINITY

What we hope for...

- That the poor have/develop their own support systems, their own networks
- That their institutions function well enough to be noticed, appreciated and recognised by the mainstream
- That their strengths and successes enhance their ability to predict, manage, direct change

Our Strengths

- Strong **grass root** presence
- Programs **focused** on **sustainable** and **cost effective** solutions
- Ability to work at **scale**
 - district level intervention
- Extensive **experience** & **infrastructure** in **capacity building**
- Work where there is a **need**
 - shift to North Karnataka
- Strong **partnership** with the government & other NGOs.
- **Decentralised** system of functioning

Areas of Expertise

- Five Domains

1. **LIVELIHOODS** – formation and strengthening of people institutions – over 12000 groups: promoting livelihood strategies
2. **ENVIRONMENT AND NATURAL RESOURCE MANAGEMENT** – water, soil, forests, bio diversity, value addition for agriculture, post harvest, ecosystems – reduce risk of vulnerable and poor
3. **HEALTH** – promotion of basic health needs, child health, HIV AIDS, anemia, malnutrition & food security, primary health care, sanitation & hygiene
4. **EDUCATION** – strengthening capacity of teachers, SDMCs management skills, facilities to improve skills in english, computer and maths, vocational training, skills training for drop outs.
5. **LOCAL GOVERNANCE** – support and capacity building to local democratic institutions

Learnings

1. Important to foster **alternate systems** for the poor to mobilize and manage required resources through capacity building and effective linkages
2. **Advocate** with policy makers to foster growth, decentralization and equity.
3. Interventions should build on **people's strengths** and not only needs
4. **Invest in children**, not in isolation, but in the context of the **family**



Learnings

5. Recognize the close **relationship** between removal of **poverty** and concern for **environment**
6. Act as **catalyst** to strengthen links between government service providers and community
7. **Empower CBOs** to establish strong **systems** (financial & management) for sustainability
8. Strengthen local institutions' response to **monitor & ensure community access** to services (health & education). Access barriers include – geographic, economic, social, gender and political factors

Innovations

- What Myrada has brought to the table



- Self-help Affinity Group movement
- Community institution role in managing ecological restoration
- Small group approach for HIV high-risk groups to ensure sustainable prevention and care response (Soukhya and Nemmadi groups)
- Capacity building of GP, VHSC, SAGs in specific and sustained response to maternal, child health and malnutrition
- Operating a farmers science school (KVK)
 - which has over 150 agri-related innovations
- Promoting MPIs to take up entrepreneurial skills – improved livelihoods and nutrition status.



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Thank You!

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