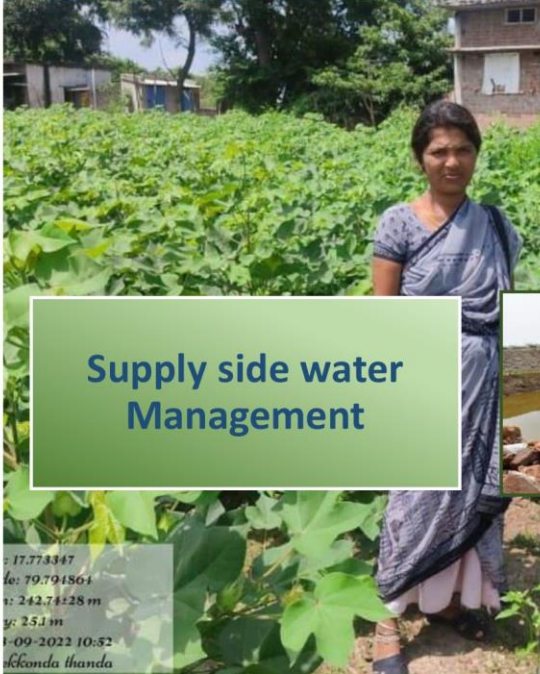


ANNUAL REPORT ವಾರ್ಷಿಕ ವರದಿ

Livelihood Development



Supply side water Management



17.773347
79.794864
242.74±28 m
2.51 m
09-2022 10:52
Kkonda thanda

Participatory Approach



FY-2022-2023

Governing Body Members

Shri. S. S. Meenakshisundaram, IAS (Retd.)	Chairperson
Shri. S. V. Ranganath, IAS (Retd.)	Vice Chairperson
Mr. Subraya Shankar Bhat	Treasurer
Shri. Aloysius P. Fernandez	Member Secretary
Shri. Arvind G Risbud, IAS (Retd.)	Member and Executive Director
Smt. Sobha Nambisan, IAS (Retd.)	Member
Dr. Latha Jagannathan	Member
Shri T M Vijay Bhaskar, IAS (Retd.)	Member
Ex. Officio Member	Principal Secretary; Rural Development & Panchayat Raj Department, GoK.
Ex. Officio Member	Secretary to the Govt., Revenue Dept., GoK.

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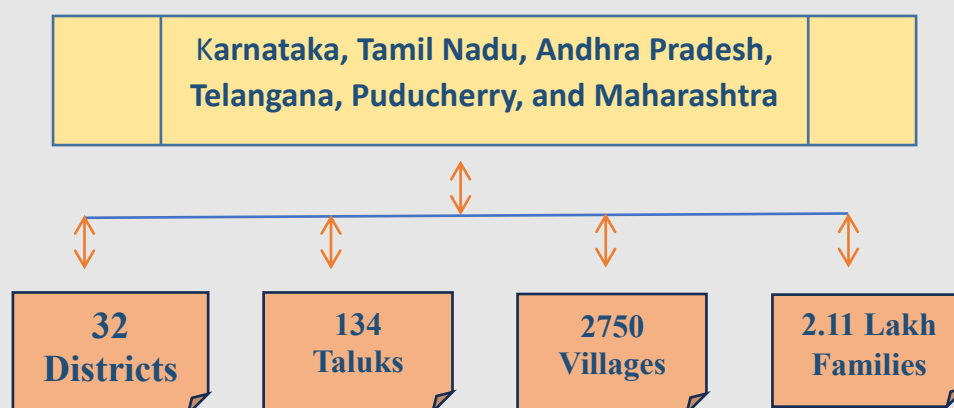
PREFACE

The annual report for 2022-2023 further confirms the trend of growth and expansion of interventions undertaken by MYRADA for the past several years, notwithstanding the disruption caused by COVID. As we prepare to undertake more and more innovative and challenging tasks in the coming years, this annual report is a source of satisfaction to us that we have been able to deliver tangible benefits to the rural communities, even as we affirm to our donor partners that their trust reposed in us is well justified.

Arvind G Risbud
Executive Director

S Meenakshisundaram
Chairperson

OUR COVERAGE - 2022-2023



Major Interventions:

Natural Resource Management, Livelihood Development, Education, Health and Sanitation, and Capacity Building.

NATURAL RESOURCE MANAGEMENT

The sustainability of agriculture of the small and marginal farmers has been a major concern even as degradation of natural resources continues relentlessly. Therefore, continuous efforts at the rejuvenation of natural resources and conserving them to make sustainable agriculture possible will remain a top priority in the coming days. MYRADA, with the participation of various stakeholders, undertakes such efforts through watershed development projects. While our emphasis was on supply side management of water for the past 3 decades, we plan to simultaneously focus on demand side management, water governance and stewardship as well; in partnership with such donors who share our view on the need to do so.

Major Achievements and Impact Created:

During the year 2022-2023, MYRADA carried out watershed development projects in 38 locations in **Kalaburgi, Yadgir, Belgavi, Ballari and Kolar** in **Karnataka**, **Palnadu, Sathya sai, Prakasam and Nellore** in **Andhra Pradesh**, **Medak and Bhadradri Kothagudem districts** in **Telangana**, **Krishnagiri district** in **Tamil Nadu** and **Puducherry (UT)**. Construction of check dams, farm ponds, sunken ponds, renovation of percolation tanks, nala treatments etc., were some of the major supply side water management works carried out through which around one million m³ capacity of water storage was created across the 5 states benefitting around 80,000 farmers.

In-situ soil and water conservation measures, efficient use of water, improved agronomic practices etc were promoted among 9,900 smallholder farmers with a practical demonstration on some of their fields. A total of 11,000 ha dry and wetlands were treated with bunds construction, bund plantation, soil testing etc, protecting the land from soil erosion and fertility loss.

Carbon capture and Sequestration: Reducing carbon emissions and promoting carbon sequestration is as important as enriching the soil for sustainable development of agriculture. MYRADA has been facilitating farmers in promoting carbon capture or sequestration through afforestation, agro and horticulture plantations, organic farming practices etc. During the year 2022-2023, a total of 1,75,100 agro forestry / horticulture saplings were planted in 286 ha of dry and wastelands of 2836 smallholder farmers.



Climate Smart Agriculture / Climate Smart Villages: Our project teams implementing watershed development projects in the rainfed and drought prone areas of Palnadu, Prakasam, Nellore of Andhra Pradesh, Bhadrachari Kothagudem and Medak districts of Telangana have attempted to empower the farmers on **climate smart agriculture** (CSA) practices. 2786 farmers spread across 148 villages benefitted. It was noted that the farmers who cultivated red gram were able to get 3.6 quintals per acre compared to 2.3 quintals before the adaptation of this technique. Similarly, the cotton crop yield increased from 6.7 to 7.8 quintals per acre.

Climate-Smart Agriculture (CSA)

- Minimum Tillage / No Tillage
- Application of Green manure, Farm Yard Manure and tank silt
- Crop residue incorporation into the soil
- Seed Treatment with biofertilizers
- Pest Management - Application of Panchagavya, Agnasthram, neemasthram, trap crops, border crops etc.
- Drip/sprinkler irrigation
- Plastic Mulching irrigation
- IPM (yellow, blue sticky boards and pheromone traps)
- Solar powered portable motor pumps
- Livestock and crop insurance
- Use of weather app to check and forecast weather conditions and temperature

Under this effort, the project teams have converted 11 villages as **climate smart villages** with a strong participation benefitting 810 local farmers, through the adaptation of simple, affordable, replicable climate change mitigation practices as listed in the box.

Commons restorations: Construction of trenches across the ridges of the hillocks/revenue lands, construction of mini percolation tanks, nala treatment, sunken ponds and afforestation activities were undertaken covering 11,236 ha to protect farmlands from soil erosion and heavy crop loss. Furthermore, 8200 kgs of forest tree seeds (native varieties) was sown through the seed-dibbling method on hillocks as an afforestation measure.

Highlights of supply side interventions:

**69 tanks/lakes
Renovated**



**674 Farm Ponds
constructed**



**80 Sunken ponds
constructed**



**44 Check Dams
constructed**



257 Recharge Pits



11 Nalas Treated



Programme Feedback

Farmers of Mugaluru village, Anekal taluk, Karnataka say that “we are indeed grateful to MYRADA for supporting us to renovate our village lake during 2021-2022. This support enabled us to harvest sufficient water now after 35 years of gap. This year, our borewells and open wells are getting recharged and give us sufficient water for improving agriculture. Due to the availability of water in the lake, we could celebrate the “Float Festival’ (Theppotsavam) after a gap of 35 years. This is one of the traditional practices of our village people and we are happy to celebrate. Once again, we thank MYRADA and other stakeholders who supported for this dual benefit.



Case Story:

Mr. Navab Jagangir, 63, hails from Jangalapalli village, Vinukonda taluk, Palnadu district, Andhra Pradesh is a farmer. He owns 2 acres of farmland and used to cultivate redgram and tobacco. He decided to go for a timber plantation called 'Mahogany' variety in his 1.25 acres. This plantation should be taken care with proper watering at least for a period of 3 years. So, he drilled two bore wells for the irrigation purpose of the timber plantation but failed in getting sufficient water. Being a member of watershed committee, he approached it and sought help for the construction of farm pond. As his village was selected for the implementation of climate smart agriculture by MYRADA, his request was sanctioned and a farm pond with a water capacity of 268 m³ was constructed. During rains, the farm pond got filled and his water requirement was met. He has planted 650 tree saplings in convergence with MGNREGA program and he thanks MYRADA and appreciates the watershed development project carried out in his village. He hopes that if the plantation comes up well, he will reap a hefty profit in 12 years' time. Additionally, he has started fish rearing (Roopchand breed) in the pond and expects to take additional income. He is a source of inspiration to other farmers.



Voices from the field:

Jangalapalli village, Vinukonda taluk, Palnadu district, AP:

Mr. Chalapathi owns 1.25 acres of farmland where he cultivates tobacco and horticulture plants. He says "I have constructed a farm pond of size 10 x 10 x 2 meters with the support of MYRADA watershed project in August 2022. The pond is stored with water and I use it for irrigating tobacco and mango plants. The farm pond has helped me to sustain and increase crop yield. Earlier, I used to get about 3-5 q/acre of crop yields through rainfed irrigation but now from the current tobacco crop, I am expecting to harvest about 6-8 q/acre".

Village Watershed Committee Members say: The farm bunding helped us in arresting soil erosion, moisture conservation and about 100 acres was additionally brought under cultivation. The benefit of farm ponds helped in enhancing the yield and sustaining water table in the existing bore wells. One check dam, which was constructed in the village watershed area has impacted in increasing the water level in a nearby open well by as much as 10 feet. It also serves for the domestic use like washing clothes, vessels and drinking water for cattle.

LIVELIHOOD DEVELOPMENT

MYRADA continued extending needed guidance and support to the SAGs and SAG Federations in promoting income generation activities during the year.

The economic and social disruption caused by the COVID-19 pandemic, in the last 3 years, was a devastating situation for millions of people. MYRADA appreciates the proactive role played by SAGs and CMRCs on behalf of their members for arranging moral and credit support in restoring small businesses run by them. The contribution of SRFS in timely sanctioning of credits to SAGs and in promoting new enterprises of SAGs members was noteworthy.



Major Achievements and Impact Created:

The Sustainable Cotton Programme: Few cotton farmers have appropriate knowledge of environment friendly farming methods and there is low or no access to enhance such knowledge. The quality of cotton is dependent on how it is planted, grown and harvested. Women and children are heavily involved in the labour-intensive work of sowing, weeding and harvesting, especially when men migrate away for other work. Improper harvesting or incorrect post-harvesting storage can decrease the value of the cotton, making it unusable or unsuitable for processing. The availability of the desired grades is a major factor in determining cotton prices.

MYRADA CIDOR Gulbarga, one of the institutions promoted by MYRADA has taken up a project on ‘Sustainable Cotton Programme’ which is being implemented in Warangal and Mahabubabad districts, Telangana, since June 2022. The primary objectives of the project are 1) economic sustainability, 2) environmental sustainability, and 3) social sustainability of the cotton cultivating farmers. Working towards elimination of child labour, and increasing awareness on health and safety of the agricultural labourers are important components of the project.

The programme is being implemented in 103 villages covering 3 mandals and 99 Gram Panchayats. During the year, 13,600 men and women were trained and equipped with advanced knowledge and skills on sustainable cotton production techniques. Additionally, 8,145 landless agricultural labourers were also trained and equipped with similar skills. The programme is gaining

momentum among farmers in increasing cotton production by adaptation of various demand side water management techniques, reduced usage of chemicals and pesticides etc.



Promotion of Income Generation Activities: One new project titled “**Livelihood Initiative for Financial Empowerment of Women (LIFE)**”, was initiated in Chitradurga and Davangere districts, Karnataka, during 2022-2023. The major aims of the project are to ensure financial sustainability and socio-economic development of the rural communities, especially the SAGs, targeting 8500 members in a 3-year period.

During the first year of intervention, SAGs women were supported with interest free grant ranging from Rs.3000/- to Rs.8000/- per member, through which 2276 IGAs have been promoted with a financial assistance of Rs.99.28 lakhs. Interestingly, the beneficiaries’ contribution was Rs.113.64 lakhs, which was mobilised from their own savings, SAGs and Bank credit linkages. As a result of this, Rs.212.92 lakhs worth of small / micro level enterprises were promoted creating regular income sources for the benefitting families.

S#	Name of the IGAs	Total IGAs 2022-2023	
		Direct Grant amount	Revolved funds
1	Cow/ Buffalo Rearing	250	37
2	Sheep/Goat rearing	500	68
3	Back Yard Poultry	550	112
4	Grocery/Petty Shop	50	12
5	Vegetable Cultivation/Vending	100	8
6	Flower Cultivation/Vending	200	13
7	Tailoring	200	25
8	Roti/Sambar Making	50	1
9	Beekeeping	100	0
Total		2,000	276

Credit Linkages: SAGs promoted by MYRADA are performing on an upward growth trajectory every year for financially sustainable livelihood development. CMRCs and federations of SAGs play a major role in providing handholding support to their members in establishing linkages with various financial institutions and facilitating in availing loans and

guiding them in investing the money productively. During the year, a total of 3008 SAGs received loans worth 115 crores. SRFS contributing 66% of it, the rest coming from public sector/co-operative/RR banks and others.



Agri-based Labour Groups for employment opportunities: Agricultural laborers in the rural areas lack investing money to buy agri., equipment and tools essential for their daily labor work. Due to this, many laborers find it difficult to get regular work and lose income. Considering this situation, the MYRADA Vinukonda Project, set up **Customer Hiring Centers (CHC)**, each consisting of 20-30 landless and agricultural laborers, in 11 watershed development projects. Each CHC is equipped with basic Agri-equipment and tools, such as (1), Power sprayers (2), Earth augur (3), Grass cutter (4), Chain saw (5), Power Weeder. This facility has increased wage employment opportunities for the agricultural laborers.

Promoting entrepreneurs in honey production: The ICAR-KVK MYRADA project in Gopichettipalayam, Erode district, Tamil Nadu, has been promoting entrepreneurship among men, women and youth in farm and non-farm based interventions. Honey production is one of the main income generation activities supported by KVK MYRADA for the farmers and landless people of Erode district. During the year, 255 farmers were supported to set up honey production units by providing bee colonies, intensive training opportunities etc. In the last three years, around 1300 people were promoted as entrepreneurs in honey-production and value-added honey-based products.

Solar fence, farmland protection:

Elephant and wild boars are a threat to the smallholder farmers living adjacent to the hills and forest areas. In order to protect the farmlands of tribals from crop and financial losses, eco-friendly nonpolluting solar powered electric fences were constructed to protect 1200 acres of agriculture land in 10 villages benefitting 140 tribal families in Denkanikottai taluk, Krishnagiri district in Tamil Nadu.



Case Stories:

1. From a Homemaker to an Entrepreneur - Mrs.Chaitra's story of Financial Empowerment:



Mrs. Chaitra, 24, hailing from Chitrahally Village, Holalkere taluk, Chitradurga district was a home maker till recently. She is now one of the entrepreneurs and owns a micro enterprise in her village. As the income from her husband's occasional work was not sufficient to run the family, she approached her SAG of which she had been a member for 5 years.

She got enrolled and participated in the entrepreneurship development programme organised by MYRADA Chitradurga Project and developed knowledge and skills on promoting her own enterprise.

After completing the EDP training, Chaitra developed a plan to start a petty shop near her house. With active support from her husband and her SAG, she invested an additional loan on top of the project grant given to her by MYRADA. She is currently gainfully self-employed and earns over Rs.6,000/- per month of net income. She is aware that the project grant received by her was only a catalyst and is willing to donate the grant amount back to her SAG, so that it may be revolved to benefit some other woman like herself.

2. Mrs. Alakunta Anuradha, in Sustainable Cotton Cultivation:

Mrs. Alakunta Anuradha, w/o Sambaiah, 42, is a farmer from Dikshakunta village, Nekkoinda Block, Warangal District, Telangana. She did not study formal education due to financial problems. She has been doing agriculture since her adolescent age. Her family owns 2 acres of dry land which is a major source of income in which cotton, groundnut, and paddy are cultivated.



Alakunta Anuradha, is a beneficiary supported under the **Primark Sustainable Cotton Program (PSCP)**, a project being implemented in partnership with Cotton Connect. She has been actively participating in the training programmes conducted on sustainable agricultural practices where she learnt about seed quality, soil testing, weed and water management, INM, IPM & disease management, pheromone traps, preparation/application of neemastram & panchagavya-bio-pest, etc.

She says that, due to the new and advanced method of cotton cultivation learnt from MYRADA, under the sustainable cotton programme, the input cost was reduced in cotton cultivation from Rs. 50,000/- to just Rs. 24,500/- per acre. This year, she has received an increased yield of 9.5 quintals compared to 8 quintals last year. MYRADA's training, guidance and suggestions have helped her greatly, earning a good profit. She realises the advantage of dealing directly and avoiding middlemen. She is grateful to MYRADA for educating her on these matters.

3. Chinnala Laxmi w/o. Kattamallu, 35, from ChinnaMupparam Village, Nellikuduru Mandal, Telangana says, she is greatly



inspired by PSCP activities implemented in her village by MYRADA involving and benefitting women farmers in cotton cultivation. When some of the executives from MYRADA approached her and explained about the benefits of participating in the awareness and the training programme on sustainable cotton cultivation, without hesitation and delay, she came forward and joined as a member in the Producer Group

formed in her village by MYRADA. Later, her farm land was selected for the demonstration purpose and adoption of step-by-step package of practices of cotton cultivation. Through this practical demonstration she has harvested in 2.5 acres of her land, 22 quintals of cotton compared to 18 quintals last year. Additional profit earned was around Rs.36,000. Thanks to MYRADA for this good initiative.

EDUCATION

Major Achievements and Impact Created:

MYRADA has been adopting an integrated and holistic approach to children's education. It is a multi-dimensional approach whereby MYRADA focuses on the social, emotional, physical, cognitive, and intellectual development of rural children. In the last 6 years, our priority has been on Life-skills education of children studying in government schools, which is appreciated by the communities and the donors. Our educational support to rural and semi-urban children is continuing and we plan to extend to other locations.

Imparting life skills education and empowering children through teachers in the schools is a challenge due to lack of facilities and of teachers in government schools. Our major achievements of the fiscal year 2022-2023 are presented below.

Life-Skills Education: During the year, a total number of 16 villages in Anekal Taluk, Bengaluru Dist., Karnataka and Denkanikottai taluk, Krishnagiri district, Tamil Nadu were covered in which 1754 children in the age group 10-16 years were included.

Topics such as child rights, decision-making skills, creativity and critical thinking skills, problem-solving skills, leadership skill, self-awareness skills, communication skills, were addressed. Special academic coaching/tuitions were also conducted and special emphasis was given to improving children's spoken English.

Stakeholder's Feedback

Mrs. Tabassum Aora, the Head Mistress of Government Primary Urdu school, Anekal Taluk, Bengaluru Rural District, Karnataka says that "this is the first time an organization came forward to collaborate with us to impart life skills education to the children of our school. A total number of 50 children from Grade 5 to 7 have benefitted from this programme. We wish MYRADA to continue to support children in imparting life skills education and preparing children to meet the future challenges of life."

Digital Literacy on Wheels: As the life-skills education intervention gained momentum, it provided a trigger for a few other donors to support MYRADA in providing facilities for imparting basic computer education for the children in the rural areas. A digitally equipped mobile van with laptops, printers, digital screen with an LCD projector and internet connectivity was introduced in Hosur project. Computer skills like MS Office and internet browsing were taught to 617 children. The local Community, PRI Leaders and education department extended their whole-heart support and cooperation. Locally available community resources like community centers, panchayat buildings, and school premises were used to conduct the sessions for the children.



Infrastructure Development Support to Government Schools: School infrastructure and conducive environment are important for quality education to the children. It is a familiar situation prevailing everywhere that, government primary schools, are running with barely adequate infrastructure. MYRADA facilitated in creating infrastructure facilities such as toilets, smart class equipment, rainwater harvesting system etc.

Beautification of Anganwadi Centres:

In an effort to provide attractive infrastructure facilities for the children of Anganwadi centres in the project working villages, 9 government Anganwadi centres were identified and beautified with colourful wall paintings, pictures and diagrams of animals, birds, fruits, alphabets, etc.



Child labor elimination: A total of 3958 school children belonging to the cotton cultivating farmers in Warangal district, Telangana were trained on the importance of education, advocacy-cum-awareness on child labour, child rights, personal hygiene, use of toilet etc.



HEALTH AND SANITATION

MYRADA continued to facilitate some of the rural communities in terms of catering to the basic health needs with the cooperation and active participation of SAGs and CMRCs. Individual household toilets and common toilet facilities in selected schools, safe drinking water, kitchen garden, backyard vegetable garden in the schools were created to address basic health and nutrition needs of the people. Animal health checkup camps were organized and created awareness of the importance of deworming, vaccination etc.

Highlights:

- ◆ A total number of 388 families in Chitradurga and Gulbarga districts were supported for toilet construction. This included the construction of new toilets and the renovation of existing toilets. This support has reduced open defecation and increased the hygienic condition of the villages. In addition, toilet facilities in 10 schools in the rural areas were constructed. Children and teachers are happy to have these facilities in the schools.
- ◆ A total of 900 families were supported for kitchen gardens. Besides, backyard vegetable gardens were promoted in 47 schools to inform children on the importance of kitchen garden promotion using waste water.
- ◆ A total of 46 animal health check-ups in 5 project areas leading to a total number of 7,750 cattle being treated.

CAPACITY BUILDING

Our facilities and highlights of Capacity Building interventions:

MYRADA KVK, Farm Science Centre, Gopichettyplayam, Erode district, Tamil Nadu, has been functioning as a Knowledge and Resource Centre for agricultural technology supporting initiatives of public, private and voluntary sectors for improving the agricultural economy of the district.

MYRADA KVK plays a vital role in conducting on-farm testing to demonstrate location specific agricultural technologies. MYRADA KVK conducts demonstrations to prove the potential of various crops at farmers' field, conducts need-based training programme for the benefit of farmers, creates awareness about improved agricultural technologies and practices through continuous extension programme. Critical and quality inputs like seeds, planting materials, organic products, bio fertilizers and livestock are produced under the guidance of MYRADA KVK and made available to the farmers.

MYRADA KVK Origination:

*MYRADA had implemented a Lab to Land Program supported by Indian Council of Agricultural Research (ICAR) in Talavadi in 1990-91. MYRADA then applied for setting up the **Krishi Vigyan Kendra (KVK)** from ICAR in Erode District, Tamil Nadu which got sanctioned by ICAR in 1991 and started operations in 1992 as a partnership between MYRADA and the ICAR. MKVK is located in Gopichettypalayam and provides farm services in 15 blocks in Erode district.*

Highlights:

- ◆ A total of 19 Field Level Demonstrations (FLDs) and 11 On Farm Tests (OFTs) were carried out on different crops cultivated by 283 farmers in Erode district, such as groundnut, turmeric, French beans, sugarcane, paddy, jasmine, banana, millets, rosemary, cadamba, bhendi, tomato, black gram, cotton and tapioca cultivated in 54 ha. The outcomes of these technologies were documented and shared with the farmers, trainees, visitors and all other stakeholders connected to learning, study and practice through which successful technologies were suggested to the farmers.
- ◆ Awareness and capacity building trainings were carried out on organic farming with field demonstrations covering 1338 farmers.
- ◆ A total of 558 rural youth was trained in job-based skills training on vermi compost production, nursery, earth worm rearing and counter sales executives.
- ◆ KVK conducted 86 training and capacity-building programs covering 3464 men and women farmers. During the program, different topics such as; integrated crop management, integrated nutrient management, integrated pest & disease management in agriculture and horticulture crops, natural farming practices, soil sampling techniques, soil and water conservation techniques, seed treatment techniques, post-harvest management, value addition in millets etc were dealt with.

CIDORRs are MYRADA Promoted Institutions (MPIs) established in the 1990s. Each functions independently as a separate entity. All the centres are located in the rural areas with a conducive environment which enables development practitioners and learners to develop knowledge and skills on various community development interventions. The infrastructure facilities of CIDORRs have been a center of attraction for many developmental organizations, donors, NGOs, MFIs, government line departments, CBOs, etc. These institutions/organizations have been utilizing CIDORR's facilities regularly for the capacity building of their staff, CBOs, and other target communities. It also enables the trainers/mentors/facilitators, visitors, trainees etc., to develop new contacts and relationships when they come and meet each other in the CIDORR campuses.

CIDOR SITES		
S#	Location	District
1	Kamalapur	Kalaburgi
2	Holalkere	Chitradurga
3	Dhanapura	Vijayanagara
4	Kamasamudram	Kolar
5	Kamagere	Chamrajnagara
6	Bidar	Bidar
7	HD Kote	Mysore
8	Hosur	Krishnagiri
9	Arepalayam	Erode
10	Kadiri	Sri Sathya Sai

All MYRADA projects implemented in Karnataka, Telangana, Andhra Pradesh, Tamil Nadu, and Puducherry (UT) have been utilizing CIDORRs' facilities for conducting capacity-building training for the stakeholders of different projects every year and empower them on various developmental initiatives. The following were some of the capacity-building activities carried out during the fiscal year 2022-2023.

- ♦ ITC, in partnership with the Govt of Karnataka, is executing a Watershed Development Programme targeting over 1 million acres with 100 watersheds in Kalaburagi, Belagavi, Mysore and Bengaluru divisions, Karnataka. As per the request of ITC, MYRADA developed a training manual on demand side water management module and facilitated two batches of trainings conducted for the PIAs of Mysore and Bengaluru divisions. Totally, 53 participants attended, namely, AOs, AAOs and ADAs of the agriculture department. This activity is expected to be continued on a larger scale in the coming years.



- ♦ Under the Livelihood Initiative for Financial Empowerment (LIFE) Program for rural communities, especially for the SAG members, training on confidence building and entrepreneurship development were carried out for 10254 women. As a result of this, 2276 women have started farm and non-farm-based income-generation activities during the year.

- ◆ As part of CottonConnect initiative in Telangana, 104 demo plots were established in the selected farmers' fields. The Project Field Executives were trained by subject matter specialists on various technical aspects of cotton cultivation such as water, weed, nutrition, pest and disease management, harvesting guidelines,



health and safety at farm level etc. Later, these field executives trained the farmers and labourers at field level. During the year, training sessions were conducted covering a total of 1,09,889 participants of which 78,931 (72%) were women. In addition to this, around 3958 students from 42 schools were sensitized through conducting various activities on prevention of child labour. Under the project, a satellite -based agricultural smart phone application is installed for 275 farmers to get real time advisory services to deal with cotton cultivation related matters.

- ◆ MYRADA provides a platform for experiential learning and internship for College / University students. During the year, a total of 57 social work, agricultural engineering and business management students were provided internship opportunities for a period of 30-45 days at Hosur and Gulbarga projects. Students from Xavier Institute of Rural Management, Bhubaneswar; IRMA, Anand;



Gandhigram Rural University, Dindigul; Pandit Jawaharlal Nehru College of Agriculture and Research Institute, Karaikal; Tamil Nadu Agriculture University, Pudukottai; PSG College, Coimbatore, Tamil Nadu, and Sree Shankaracharya University, Kerala, benefitted in learning social work and community development projects.

AWARDS / REWARDS – 2022-2023

“Best Performance Award”

2021-2022

Received each by

KVK MYRADA & Kazhani FPO

During the 41st NABARD Foundation Day
held on 12th July, 2022



NABARD Awarded to

MYRADA

For the successful implementation of
Watershed Development Project in Palnadu District, AP.
Implemented by: MYRADA Vinukonda Project

NABARD Awarded to
3 Watershed Development Committees
For the successful implementation of
Watershed Development Project
in Palnadu District, AP.
Project implemented by:
MYRADA Vinukonda Project



“Environmental Sustainability Award”

For the Water Security Project work
Carried out in Puducherry (UT),
by MYRADA

Received from the
Managing Director of
Hindustan Unilever Limited.

Project implemented by: MYRADA Hosur Project



1427 SAGs
Mobilized **46.25 Crores** and
utilized for livelihoods

Facilitated by:
MYRADA Gulbarga Project

CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2023

EXPENDITURE	As at 31.03.2023	As at 31.03.2022	INCOME	As at 31.03.2023	As at 31.03.2022
	In Lakhs	In Lakhs		In Lakhs	In Lakhs
Livelihoods	548.85	274.79	Grants:		2,906.79
Natural Resource Management / Watersheds	2,468.15	2,330.33	External	61.35	
Health and Sanitation	60.09	163.62	NABARD	269.71	
Education	123.44	235.79	Government	427.48	
Institutional Capacity Building	249.90	214.04	CSR	2,420.62	
			Contribution received	3.33	4.23
Purchase of Assets	48.45	119.86	Contribution towards Accommodation	0.84	0.60
			Interest on Savings Bank Account	23.08	32.55
			Interest on Fixed Deposit	223.94	228.45
			Interest on IT refund	1.25	1.20
			Disposal of Assets	1.60	1.22
			Rent	6.31	6.12
			Other Income	3.73	1.66
			Old Payable Written back	9.86	-
SURPLUS Transferred to			DEFICIT Transferred to		
			Donors Account	115.00	246.54
Corpus Fund Account	56.97	74.36			
Project Corpus Fund Account	0.88	16.57			
General Fund	11.33	-			
Administration Account	0.04	-			
TOTAL	3,568.10	3,429.36	TOTAL	3,568.10	3,429.36

ACRONYMS

AAO	Assistant Agriculture Officer	FPO	Farmer Producers Organisation	NABARD	National Bank for Agriculture and Rural Development
ADA	Assistant Director of Agriculture	ICAR	Indian Council of Agricultural Research	NGO	Non-governmental Organization
AO	Agriculture Officer	IGA	Income Generation Activities	NMPS	Nano Meter Particle Size
AP	Andhra Pradesh	ITC	Indian Tobacco Company	OFT	On Farm Tests
CBO	Community-Based Organizations	KVK	Krishi Vigyan Kendra	PRI	Panchayat Raj Institution
CHC	Customer Hiring Centre	LCD	Liquid-Cristal Display	RLLE	Rural Learning and Living Experience
CIDORR	Centre for Institutional Development, Organizational Research and Reforms	LIFE	Livelihood Initiative for Financial Empowerment	SAG	Self-help Affinity Groups
CMRC	Community Managed Resource Centre	MFI	Micro Finance Institution	SRFS	Sanghamithra Rural Financial Services
COVID	Corona Virus Disease	MN	Micro Nutrient	TNSRLM	Tamil Nadu State Rural Livelihood Mission
CSA	Climate-Smart Agriculture	MPI	Myrada Promoted Institution	UT	Union Territory
CSV	Climate-Smart Village	MYRADA	Mysore Resettlement and Development Agency	VWC	Village Watershed Committee

DONORS / PARTNERS

ACC Trust

Aditya Birla Finance Limited

Azim Premji Philanthropic Initiatives (APPI)

Bharat Financial Inclusion Limited and IndusInd Bank Limited

CIPLA Limited

Department of Agriculture (GOK)

Department of Sericulture (GOK)

Four EF Renewables Private Limited

Frank Water

Fullerton India Credit Ltd.

GE Oil & Gas Private Limited

Grace Infrastructure Private Limited

HCL Foundation

HDFC Bank Ltd.

Hinduja Foundation

Hindustan Unilever Foundation

HOPE International Development Agency

India Tobacco Company Limited (ITC)

Indian Council of Agricultural Research (ICAR)

LIC Housing Finance Limited

Mahindra and Mahindra Limited

Moody's Analytical Services (India) Private. Limited

MTR Food Pvt Ltd.

National Bank for Agriculture and Rural Development (KN, TN & AP)

National Cooperative Development Corporation (NCDC)

New Space India Limited (NSIL)

Reckitt Benckiser (India) Private Limited

SBI Mutual Fund

Sheep and Wool Development Corporation Ltd (GOK)

Small Farmers Agri Business Consortium (SFAC)

Sustainable Synergizers Foundation (SSF)

Violet Health INC

OUR SENIOR TEAM



Chairman



Member Secretary



Executive Director



Chief Finance Officer



Programme Officer-HO



Programme Officer-HO



Expert-Documentation



Expert-Watershed



PROGRAMME OFFICERS - FIELD





Life Skills Education



Health & Sanitation



CIDORRs Capacity Building

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