

लपुरादा

BUILDING POOR PEOPLE'S INSTITUTIONS

2023-2024

ANNUAL
REPORT



“Make water walk: bring soil back to life”.

Mission Statement of MYRADA

The brief mission statement that has guided MYRADA since 1987 is

“Building appropriate local people’s institutions”

Objectives

- To foster a process of on-going change in favour of the poor and vulnerable in a way which can be sustained by them through building and managing appropriate and innovative local level institutions based on their rights and rooted in values of justice, equity and mutual support.
- To recreate a self-sustaining and environmentally clean habitat and the institutions to sustain it based on a balanced perspective of the relationship between natural resources and the legitimate needs of people.
- To promote institutions, strategies and skills through which poor and vulnerable families are able to exercise their rights to develop their livelihood strategies and to secure the rights of women and children.
- To promote community-based responses for effective, appropriate and timely primary health care, nutrition and vocational skills education in a holistic and sustainable manner.
- To influence public policies in favour of the poor and vulnerable.
- To strengthen networks and linkages between and among formal and informal institutions that can foster and sustain the impact of development initiatives.

Governing Body Members

Shri. S. S. Meenakshisundaram, IAS (Retd.)	Chairperson
Shri. S. V. Ranganath, IAS (Retd.)	Vice Chairperson
Mr. Subraya Shankar Bhat	Treasurer
Shri. Aloysius P. Fernandez	Member Secretary
Shri. Arvind G Risbud, IAS (Retd.)	Member and Executive Director
Shri T M Vijay Bhaskar, IAS (Retd.)	Member
Dr. Aditi Raja	Member
Dr. Latha Jagannathan	Member
Dr. Maya Olga Mascarenhas	Member
Ex. Officio Member	Principal Secretary; Rural Development & Panchayat Raj Department, GoK.
Ex. Officio Member	Secretary to the Govt., Revenue Dept., GoK.

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P R E F A C E

The annual report for 2023-2024 further confirms the trend of growth and expansion of interventions undertaken by MYRADA for the past several years, notwithstanding the disruption caused by COVID. As we prepare to undertake more and more innovative and challenging tasks in the coming years, this annual report is a source of satisfaction to us that we have been able to deliver tangible benefits to the rural communities, even as we affirm to our donor partners that their trust reposed in us is well justified.

Arvind G Risbud
Executive Director

S.S. Meenakshisundaram
Chairperson

MAJOR INTERVENTIONS



CAPACITY BUILDING



NATURAL RESOURCE MANAGEMENT

INTERVENTIONS



EDUCATION

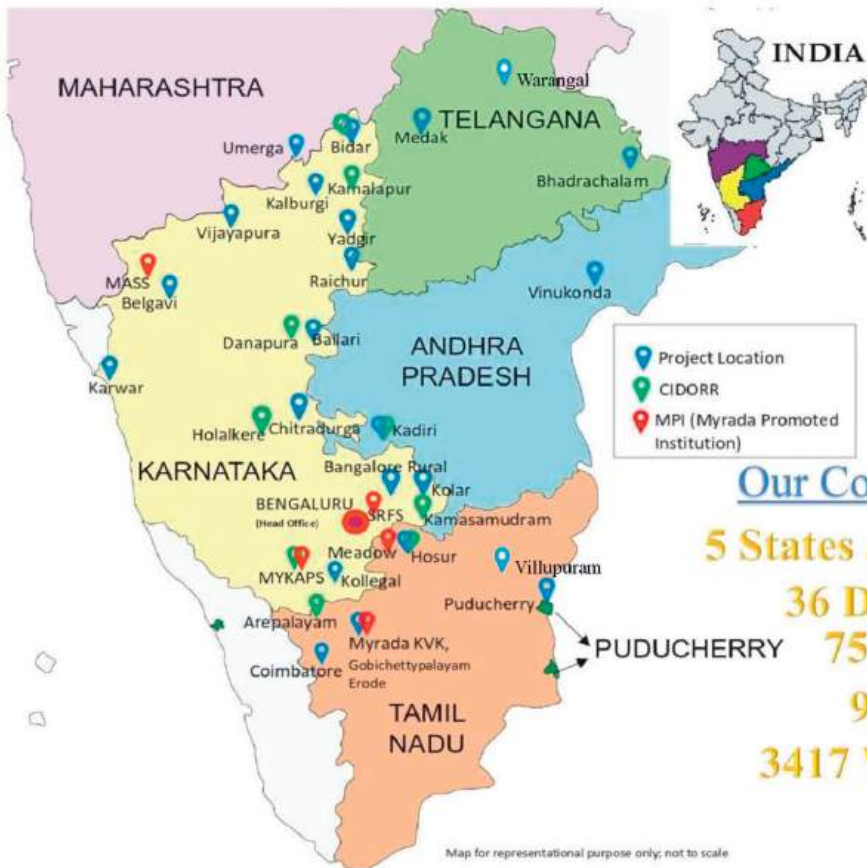


HEALTH AND SANITATION



LIVELIHOOD DEVELOPMENT

OUR PRESENCE



NATURAL RESOURCE MANAGEMENT

India has been considerably affected by droughts in the recent past and was not much different in the year 2023-2024. As per the rainfall data, the monsoon 2023 in the country was deficit to the tune of 5.6% of Long Period Average (LPA), which according to IMD falls under 'normal' rainfall category. A total of 221 out of 717 districts remain deficient to large deficient as of September, 2023. Year by year the threat of drought has been looming large over the country where the agriculture production gets affected due to lack of sufficient water sources and poor management of existing natural resources, adaptation of climate smart technologies etc.

As a civil society organisation, MYRADA's focus in addressing drought and improving the sustainable agriculture has been in mitigating the effects of drought and to make a farm more drought-proof over the long run. Accordingly, MYRADA's major interventions and support carried out under Natural Resource Management during 2023-2024 were on drought relief and mitigation related activities implemented across 36 districts in South India. Water security measures through drip and sprinkler irrigation systems, installation of measurement devices to track water usage for agriculture, borewell and open well recharge systems were some of our demand side interventions provided to the small and medium farmers. Further, soil and moisture conservation measures such as less tillage or no tillage techniques, increasing bund constructions and water storage structures, were carried out to enable farmers to utilise water judiciously and safeguard their farm lands.

The water storage structures constructed and renovated during the year were not made fully functional on account of inadequate rainfall. Hopefully, the situation may improve in the coming years.

Major activities and impacts created

- ◆ **Watershed Development Projects;** Increasing agricultural production in rainfed and semi-arid areas through conservation, regeneration and the judicious use of all the natural resources particularly land, water, vegetation was our major priority. We carried out 36 watershed projects covering 12386ha in Tamil Nadu, Karnataka, Andhra Pradesh, Telangana and Puducherry. This involved construction and renovation of water storage structures, land development activities, Agro and horticulture promotion, drought mitigation measures etc.

Highlights

- ◆ During the fiscal year 2023-2024, we have achieved in treating 10900 ha of dry land with soil and water conservation activities such as nala treatment (6270 m³), bund construction (1700 ha), farm ponds (812 Nos), new check dams (57 Nos), renovation of check dams (16 Nos), renovation of lakes



- (83 Nos), block plantation on hillocks (177 ha), open well de-siltation (1.22 lakh m³) etc. A total of 55 Borewells and 86 open well recharge pits and de-siltation work in 122 open wells were carried out. Altogether, supply side infrastructure facilities were created with an increased water storage capacity of 1.11 million m³.
- ◆ **Enrichment of soil and moisture conservation:** During the year, a total of 83 common tanks were desilted and increased water holding capacity across different watershed project locations in south India. A total of 127303 tractor loads of silt was extracted and applied on 966 ha of the dry lands belonging to 774 farmers.
- ◆ In Kalaburagi, Yadgir and Belagavi districts a total of 122 defunct open wells belonging to 131 farmers were desilted.
- ◆ A total of 11 nalas located in 23 villages and benefitting 400 farmers saw renovation work being carried out in Kalaburgi and Krishnagiri districts.
- ◆ Two cattle ponds were rejuvenated by clearing bushes and silt and enhanced water holding capacity located at Thattanahalli village, Anekal taluka, Karnataka.
- ◆ A total of 10 loose boulder structures were constructed across the drainage line in order to reduced soil erosion.
- ◆ Due to the shortfall of rainfall during the year, most of the borewells and open wells used for agriculture got dried up. To restore these structures, 55 borewells and 86 open well recharge pits were constructed.

Case Story;

A college dropout to farming:

Radhika, a college dropout in B. Com degree is the youngest daughter of a farmer Mr. Hanmanth. She lives in Sungathan, Islampur gram panchayat, Bidar district. Radhika has two elder sisters who got married and live separately. Her parent's main occupation is agriculture which is carried out in 2 acres of irrigated land. Crops like soya, jowar, redgram and groundnut are cultivated regularly. The parents of Radhika are required to do hard agriculture labour even though they are growing old. She decided to discontinue her study and to take up agriculture full time in order to relieve her parents from their drudgery.

The open well is the major water source for the irrigation purpose of the family which is not sufficient to meet out their water needs as they were using surface irrigation which require more water. As a part of the soil and water conservation support of the HRDP project implemented in selected villages of Bidar district, Radhika's family was selected and provided support for sprinkler irrigation. 65% of the capital cost (Rs.12,000/-) was funded through the project.

Radhika says that the sprinkler irrigation system has helped us in saving water, controlling soil erosion, and reducing manpower compared with the surface irrigation carried out for many years. From the surface irrigation, only one crop per year was cultivated per year, but with the sprinkler irrigation, 2 crops were cultivated, with an increase of 50% yield from the redgram and soyabeans. Currently we have the standing crop of groundnut being cultivated on 2 acres, using sprinkler irrigation, where we expect to get a yield of 20 quintals. Thanks to MYRADA and BFIL for the support.



LIVELIHOOD DEVELOPMENT



Addressing livelihood development of the rural poor, especially farming communities, continues to throw more challenges on account of severe climate change. In the untreated watershed areas, the top soil as well as the subsoil gets washed away further decreasing the water holding capacity of the soil leading to rapid degradation of land quality.

We have facilitated and empowered local level community based organisations in promoting farm and non-farm based income generation activities for which we have been providing handholding support to the CBOs, mainly SAGs, FPOs, CMRCs and other people's institutions in building capacities on entrepreneurship skills, tie-up with micro finance banking institutions for credit facilities etc.

Major activities and impacts created

- ◆ Financial empowerment of SAG's women and farmers: Creating corpus fund among the SAGs and other CBOs would fulfill financial sufficiency for undertaking more and more income generation activities by the members and generate sustainable income for their livelihood development. MYRADA project teams in Gulbarga, Chitradurga and Yadgir in Karnataka, Vinukonda in Palnadu District, Andhra Pradesh and Hosur in Krishnagiri District, Tamil Nadu, have mobilized funds as a grant for SAGs, VWCs, CMRCs and ABCs from different donors and promoted Revolving Fund (RF) systems among them. A sum of INR 579.73 lakhs was mobilized from 2019 to 2024. In the last five years the total amount revolved was to the tune of INR 1350.27 lakhs benefitting 11200 members of different CBOs and utilized for various IGAs.

Revolving Fund Status							
S#	Project Locations (Districts)	No of Beneficiaries		Revolving fund initial amount issued (in Lakhs)	Amount of Rotation (Last 5 years)	Types of CBOs benefitted	No of CBO's benefitted
		Initial Coverage	Cumulative				
1	Raichur, Karnataka	116	273	19.25	42.21	SAG	116
2	Vinukonda, Andhra Pradesh	375	869	138.00	191.15	VWC	11
		474	2882	52.47	462.45	ABC	6
3	Kalaburgi & Yadgir, Karnataka	316	687	42.30	68.60	VWC	5
4	Chitradurga, Karnataka	4000	5442	176.00	240.40	SAG's FED / CMRC	13
		218	333	12.31	19.86	SAG	4
5	Krishnagiri, Tamil Nadu	256	379	86.60	173.00	SAG's - FED	1
		13	160	6.56	80.00	SAG's - FED	1
		104	180	46.24	72.60	VWC	4
Total		5872	11205	579.73	1350.27		161

- ◆ **Agri. Business Centres (ABCs):** In the last 9 years (2015-2024), our project teams in Palnadu, Guntur, Prakasam, Nellore districts in Andhra Pradesh, Medak and Bhadrachari Kothakudem districts in Telangana have given much importance in developing agriculture through promotion of small and micro enterprises.

As a sustainable mechanism, the project teams have promoted ABCs and empowered them in providing services such as loans through revolving fund, maintenance and custom hiring of farm equipment, other services in agriculture and allied activities like post-harvest management support and market linkages etc. ABCs were initially supported with a fund grant of INR 52.47 lakhs which has since then revolved to the tune of 462.45 lakhs.

- ◆ **Livestock Development:** With a goal of “Increasing animal husbandry-based income of the farmers for sustainable livelihood development”, MYRADA Raichur Project has implemented a pilot project on increasing the breedable cattle population in the district through artificial insemination. This pilot project covered 1.12 lakhs families in two taluks. Besides, supports like fodder promotion, cattle shed and water pond construction for the cattle, capacity building trainings on cattle rearing etc., were carried out.

- **Artificial Insemination (AI)**, especially with crossbred injection such as Tharparka, Killari, Sahiwal, Gir, Jersey, Holstein cow breeds and Murrah buffalo breed was carried out in 6338 cows and 4275 buffalo. The AI was jointly carried out by AHVS, Raichur and MYRADA with



the support of 61 trained MAITRI workers. The outcome of this intervention will be monitored during the next years.

- To protect cattle from infection, 70 famers were facilitated in constructing cattle sheds under MGNREGA scheme with the support of Zilla and Gram Panchayat. The total cost of each shed was INR 70,000 in which 40 thousand was mobilised from MGNREGA and 30 thousand was contributed by the beneficiaries. Similarly, 14 water ponds were also constructed newly at a cost of INR 79 lakhs. Stylo Hamata and Stylo Scabra grass variety fodder cultivation was promoted in 2128 acres of common lands and COFS-31, Sorghum (grass seeds) and Agase (Fodder plant) was promoted on 617 acres of individual farm lands. It is estimated that over 27000 tonnes of green fodder was produced and made available to 6740 cattle during the year.

This piloting was carried out in 67-gram panchayats in Raichur and Devadurga taluks, Raichur District, Karnataka for a period of 16 months from December 2022 to March 2024. The effort of MYRADA, CSR donor and AHVS department has achieved major milestones in maximizing the cattle population in the district by adopting effective strategies. Buoyed by the success of this pilot it is proposed to expand the intervention across the 3 districts of Raichur, Koppal and Gadag in Karnataka during the next year.

- **Women empowerment in sustainable cotton production:**

MYRADA's sustainable cotton programme implemented for the last two years in Warangal and Mahabubabad districts, Telangana is another successful farm-based income generation activity experimented by empowering women farmers in these districts. During the year, a total of 12667 women farmers were trained and empowered with improved knowledge and skills on various climate smart technologies in cotton cultivation including promotion of border and intercropping techniques.



- The cotton producers in the project area are neither aware of nor practise intercropping methods but they carry out cotton cultivation as a single crop. To build the confidence of the farmers on cotton production with intercropping practice, 35 demo plots were developed and experimented by cultivating red gram (inter crop) and black gram (border crop) with cotton crop. Necessary support like supply of seeds, fertilisers, technical know-how etc were provided to the farmers. This intercropping demonstration has increased the awareness and confidence level of the farmers and many have expressed their willingness to take up intercropping from the next season.



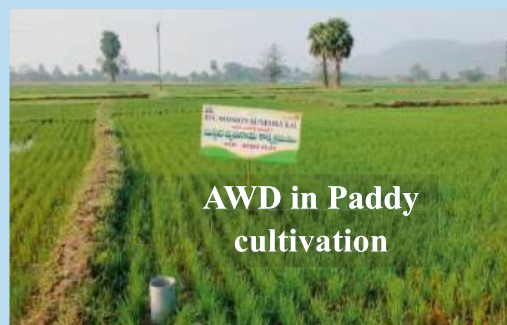
- **Farmer Field School and its impact:** A major focus in MYRADA Kolar project, under agriculture development, is enhancement of crop yield and income of small and marginal farmers. Interventions like seed treatment, IPM, scheduled irrigation with water flow meters and soil moisture indicators etc., were carried out in 105 farmers' lands (one acre each) through establishing Farmer Field Schools (FFS) to demonstrate the impact of adaptation of these practices by the farmers. Through this demo, farmers were trained on crop enhancement, cost reduction on the inputs etc.
- **Horticulture promotion for sustainable income generation:** We have been promoting horticulture-based income generation activity among the farmers in all the project locations. During the year, a total of 437 ha was brought under horticulture cultivation in 2279 farmers' lands. A total of 2.07 lakhs fruit saplings like mango, lemon, cashew, guava, sapota, coconut, citrus, tamarind and jamun were provided to the farmers. Additionally, 20 thousand seedlings were provided to 165 Tribal farmers in Bargur Hills, Erode district, Tamil Nadu.



- ◆ **DEMAND SIDE WATER MANAGEMENT:** In Bhadradri Kothagudem and Medak districts of Telangana, 1923 ha of paddy cultivation was brought under the DSR method, which helped 1246 farmers make efficient use of water. Around 10% of water saving was observed by the adaptation of this method and 3.5 quintal increased yield per acre as well, when compared to transplanting method. In addition, Alternate Wetting and Drying (AWD) method in paddy was followed in 356 ha with 311 farmers and water saving around 6% observed. Similarly Drip irrigation for the cultivation of chillies adapted by 211 farmers covering 228 ha has saved about 45% of water consumption.



Drum Seeder



AWD in Paddy cultivation



Seed Driller



Chilli Cultivation With Drip Irrigation

- ◆ **Customer Hiring Centre:** The Agri based labour groups promoted in 11 watershed project areas of MYRADA Vinukonda Project, Andhra Pradesh, are functioning effectively and helping the agricultural labourers in getting regular employment by hiring the Agri equipment owned and rented out by the group. In the last two years around 3008-man days of employment was created for the marginalised members of the Agri based labour group.



Case Stories;

1) A story of a Franchisee turned Entrepreneur in value added banana flower product making:

Savitha (42), hailing from Vellottamparappu village in Erode district, is a computer science graduate. Her husband is a civil engineer turned full-time farmer. For some time after her college



education, she was a franchisee in conducting vocation-based training on hardware and networking technology. Later, she tried organic agriculture but discontinued the same on account of several impediments. At this stage she got connected with MYRADA-KVK during one of our products exhibitions and awareness programmes conducted nearby her village. This exposure followed by subsequent trainings helped her to set up a small-scale products development unit based

on banana flowers as raw material. In November 2023, she, along with a business partner, started producing different value-added products in banana flowers. Food products like an authentic Indian delicacy such as thokku, Idli powder, malt, vadagam, vadai etc are being produced as a home-made product. The initial investment in the business was around 5 lakhs. MYRADA-KVK supported with free machineries, tools and equipment along with the needed technical know-how and product branding. The new business is giving her an income of INR 80,000 and a business turnover of 2 lakhs each month. This is just a beginning for Savitha and she has developed a business plan for the next 5 years, which she is confident of carrying through successfully. MYRADA-KVK wishes her a good future and intends to continue giving technical support as and when required.

Savitha says; “The food industry is constantly evolving and has a great demand for advancement, which could lead to economic prosperity for farmers and other entrepreneurs if the required training, technical guidance, business promotional support etc are provided timely to the unskilled and unemployed men, youth and women.

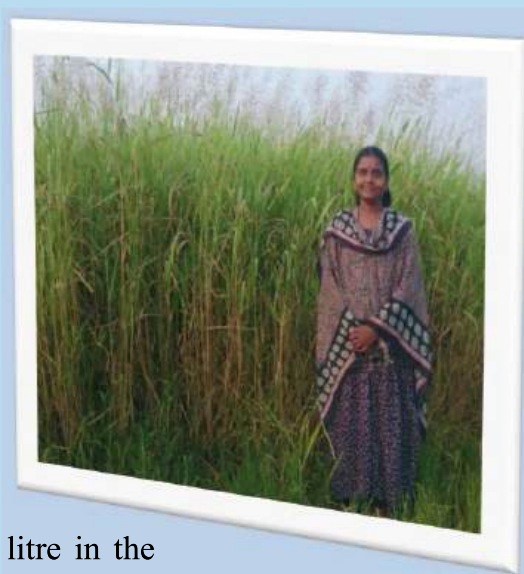


MYRADA-KVK is one of such institutions which provides all these supports for a sustainable income and economic prosperity of the people and the country. I am one of the women benefitted from MYRADA-KVK. My journey will continue with them to get guidance to sustain my new business. Thanks to MYRADA-KVK for their great services in promoting farm-based businesses and sustainable agriculture”.

2) Nutritious fodder cultivation and additional income from cattle rearing:

Mrs. Devi (38), a woman farmer from Jinnapur village, Devadurga taluk, Raichur is one of the beneficiaries supported for fodder promotion under the livestock development project implemented by MYRADA Raichur Project. Devi’s family owns 6 acres of agriculture land which is their main occupation. Besides, they have 4 number of cows and 3 buffaloes from which a monthly income of Rs. 9000/- is earned from selling milk. Devi attended a training programme conducted by MYRADA Raichur Project on livestock and fodder development. On learning the economics of fodder promotion, Devi came forward to cultivate fodder in her farm land with the support of MYRADA. Fodder varieties such as COFS-1, Sorghum and Agase grass fodder were cultivated in one and half acres. In the last 6 months, 150 tons of fodder valued around Rs.40,000/- was harvested and used to feed her cattle.

Devi says that “we used to feed our cattle by grazing on the private and common lands and also buying fodder worth of Rs.25,000/- per 3 months. From the last 6 months, we have been cultivating fodder in our own land and feed our cattle. This initiative has helped us in saving money spent for buying fodder from private sellers and manpower as well as in grazing. By feeding healthy and nutritious fodder, the milk yield is also increased by one litre in the morning and half litre in the evening. Thanks to MYRADA.



3) Rural women involvement in Artificial Insemination and cattle vaccination:

Mrs. Sujatha (38) W/o. Sangamesh is a resident of Yakalaspura village of Raichur taluka. Her husband is employed in KVK, Raichur as a Field Assistant. After her



marriage, she worked as a union representative with SKDRDP in managing SAGs for 3 years. Later, she did not go for any work. As her husband came to know about the selection of youth and women for the MAITRI (Multipurpose Artificial Insemination Worker in Rural India) worker job initiated by MYRADA Raichur Project, he motivated her to enrol and get trained for the same. Thus, she got enrolled and underwent 2 months intensive class room training and took 3 months practical training at veterinary hospital, Raichur, on her roles and responsibilities, vaccination of cattle, artificial insemination etc.

Sujatha is one of the MAITRI workers in Raichur taluka. She has been providing animal husbandry services like artificial insemination, vaccination for cattle etc., covering 6 villages of Jagir Venkatapur Gram Panchayat. In the last 9 months (July 2023 – March 2024), she has carried out artificial insemination to 480 cattle and vaccination to over 2500 cattle. Sujatha said that after completing her household chores, she carried out vaccination and AI services when people wanted her. She charges a nominal fee for different services. Though this job is not a fulltime one, she feels happy in providing services to the people.

Sujatha says as, “I was selected to work as a MAITRI by MYRADA Raichur Project staff and trained me on my roles and responsibilities. As a woman I was not confident in continuing my MAITRI role which required travel to different villages. But, MYRADA staff and veterinary doctors encouraged me and provided necessary guidance to continue. I am very proud in providing my services to the communities as a MAITRI worker”.

HEALTH AND SANITATION



MYRADA's health interventions during 2023-2024 was majorly on TB service delivery and cancer prevention-based health care support implemented in Kalaburagi and Belagavi districts, Karnataka. Despite a robust public health system, the northern districts of Karnataka have a high incidence of Tuberculosis (TB), associated comorbidities and non-TB respiratory diseases. In response, FIND in collaboration with MYRADA (implementing partner) under the guidance of NTEP has been implementing a community based integrated TB service delivery approach through women representatives from different Self-help Affinity Groups from the second quarter of 2023.

Similarly, in collaboration with MYRADA Gulbarga CIDOR, SRFS and with the technical support from Viswanath Cancer Care Foundation (VCCF), Bengaluru, carried out a "Comprehensive Preventive Cancer Screening Program" in Kalaburagi district through CMRCs in Kamalapur, Basava Kalyan and Chincholi taluks.

Major activities and impacts created

TB Service:

- Covered a population of 13.06 lakhs individuals and screened 12.17 lakhs (93%) TB cases in 505 villages and slums in Kalaburagi and Belagavi districts.
- A total of 24,624 (1.9%) presumptive TB cases were identified and facilitated for the diagnosis of 947 people with TB (83% microbiologically confirmed) and treated 946 TB cases.
- Identified 6.33 lakhs individuals of >30 years of age and screened 2 lakhs (32%) individuals for diabetes using digital glucometers. Also, 28,933 (14.3%) individuals were identified as at risk for diabetes and linked 14,012 (48.4%) people to health facilities for further evaluation and management.
- Similarly, 2.30 lakh people including pregnant women were screened for hypertension using digital BP monitors through which 34,592 people were identified for hypertension and referred 20,009 further treatments. More than 4,634 TB negative cases were also referred to further evaluation and management of COPD and Asthma.
- In Belagavi, 653 HHCs of index TB cases were enumerated of which 503 were screened, evaluated, and initiated on TPT.



Cancer care support:

- ◆ Cancer health care support through awareness creation, screening and treatment services like oral visual examination (OVE), visual examination of cervix and vagina, clinical breast examination (CBE) and HPV DNA testing were carried out in 25 villages of Kamalapur, Chincholi and Basavakalyan taluks. Overall, a total of 1083 people were registered and benefitted. Out of 1083, 597 women were screened for HPV under which 29 were identified as positive and referred them to the hospitals for further treatment.

Other health care support:

- ◆ Conventional streetlights depend on fossil fuel to illuminate the surroundings, which contributes to carbon emissions and air pollutions. Solar, on the other hand, is a sustainable choice that accounts for clear air and healthy



- environment. MYRADA Krishnagiri / Dharmapuri project has installed 140 cost effective maintenance free solar street lights in 29 villages and increased safety and security of the village people from the darkness and also reduced environmental impact by eliminating fossil fuel.
- ◆ A total of 3 government schools were provided with toilet facility for 300 boys and girls by renovating 2 existing toilets and constructing one new toilet with water facility. Six government schools were supported with safe drinking water facilities by setting up RO systems benefitting 300 children. Similarly, 6 Anganwadi centres were renovated and beautified with wall painting works, sitting chairs, play materials and safe drinking water facilities.

EDUCATION



Our major interventions under “Education Domain” during 2023-2024 was on life skills education of government school children and school infrastructure development. In India's complex and diverse scenario, life skills have inherent attributes to elicit empowerment and active participation from children and adolescents, helping them recognize their power and potential and take positive action to promote social inclusion, harmony and promote equal opportunities for all. The life skills education support has been creating good impact over rural children’s quality of education and exercise rights to lead a healthy and productive life and subsequently become agents of change.

Highlights:

- A total of 830 children from 21 villages were trained in basic computer education and enhanced digital skills through computer on wheels.
- Smart class, library, lab materials, construction of kitchen rooms, compound wall construction, class room renovation and safe drinking water facilities were created in 18 government schools in Chitradurga district in Karnataka and Krishnagiri district in Tamil Nadu.
- New urinals and toilet were constructed for the students of Balenahalli GHPS school in Chitradurga district, Karnataka.



CAPACITY BUILDING

Capacity building trainings and awareness camps on drought relief and mitigation, technological inputs on agriculture, field demonstrations through FFS, entrepreneurship and enterprise development training etc were some of our major capacity building interventions provided to the farmers, landless, SAGs and youth on sustainable agriculture, gainful employment and income generation. The MYRADA-KVK project, working in 15 blocks of Erode district, Tamil Nadu, has been playing a major role in promoting sustainable agriculture through capacity building of farmers, youth and women. Various On-Field Tests (OFT) and Front-Line Demonstrations (FLD) on different crop cultivation and extensive field and simulation studies on agriculture were carried out and empowered farmers.

During the year, various extension programmes such as field day, kisan mela, field demonstration, agriculture exhibitions, film shows on good agriculture practices etc were carried out across all our project locations and empowered farmers on sustainable agriculture and livelihood development. The capacity building trainings being conducted across, have been impacting in building the skills and confidence level of the farmers on adaptation of various advanced technologies in agriculture, tackling climate change related challenges etc.

Highlights

- ◆ A total of 1.59 lakhs men and women farmers were trained and enhanced knowledge and skills on various advanced farming technologies through OFTs and FLDs. IPM, INM, organic farming, post-harvest technologies, farm mechanization, horticulture promotion, livestock development etc.
- ◆ Employment based skill trainings were conducted for 517 rural youth in repair and maintenance of Farm Tractor, poultry business techniques, vermicompost production, earthworm production, honey bee rearing, mushroom cultivation, value added products in banana and banana plants, in vegetables, fruits etc.
- ◆ A total of 1534 farmers were supported for soil and water quality testing on determination of fertility, nutrient deficiencies and salinity, presence of sodium/calcium, toxic ions, presence of excessive yield-reducing nutrients respectively. Based on the test reports, farmers were trained on various advanced techniques on crop production enhancement. Besides, 400 Scheduled Caste farmers were supported with soil testing kit.
- ◆ A total of 2598 men and women farmers were trained and created awareness on cattle rearing skills such as importance of vaccination, artificial insemination, high breed injections, fodder development, enhancement of milk yield, AHVS services, customer care support services etc.

- ◆ One of the major strategies of the livestock development project was strengthening of MAITRI workers in the project implementation areas of Raichur and Devdurga taluks. MAITRIs are the major actors in conducting / attending “Artificial Insemination (AI)” reaching



out to all the target villages. When the project was launched in the month of December, 2022, there were only 18 MAITRI workers trained and engaged by AHVS, Raichur district. As the number was not sufficient to reach out to more villages, MYRADA Raichur Project identified 33 new MAITRIs and conducted capacity building trainings for all the new and existing MAITRIs (51). The training was conducted for a period of 3 months including theory and practical classes in the field about various AI techniques, safety measures etc. The training was imparted with the support of the Veterinary Doctors of AHVS, Raichur District. All the trainees were unemployed youth from the project villages, in the age group of 18 years and above, with a minimum educational qualification of 10th or PUC level.

Topics dealt; AI preparation, Usage of AI kits, Insertion of the Palpating arm and AI catheter, passing the catheter in the cervix, de-positioning semen in the uterus etc.

- ◆ A total of 3600 SAG members were trained and developed skills on various entrepreneurship and enterprise promotion.



- ◆ Gram Shabha meetings were conducted in 143 locations. Awareness on climate change impact, draught relief and mitigation, soil, water and moisture conservation measures etc., were created in which 2575 farmers participated and benefitted.

**CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 MARCH 2024**

EXPENDITURE	As at	As at	INCOME	As at	As at
	31.03.2024	31.03.2023		31.03.2024	31.03.2023
	In Lakhs	In Lakhs		In Lakhs	In Lakhs
Livelihoods	438	549	Grants :		
Natural Resource Management / Watersheds	2,642	2,468	External	273	61
Health and Sanitation	180	60	NABARD	218	270
Education	65	123	Government	320	427
Institutional Capacity Building	298	250	CSR	2,703	2,421
Purchase of Assets	115	48	Contribution received	3	3
			Contribution towards Accommodation	1	1
			Interest on Savings Bank Account	20	23
			Interest on Fixed Deposit	236	224
			Interest on IT refund	-	1
			Disposal of Assets	2	2
			Rent	6	6
			Other Income	1	4
			Old Payable Written back	-	10
			Compensation from Govt. for Land	27	-
SURPLUS Transferred to			DEFICIT Transferred to		
Donors Account	58	-	Donors Account	-	115
Corpus Fund Account	27	57			
Project Corpus Fund Account	0	1			
General Fund	-	11	General Fund	13	-
Administration Account	-	0	Administration Account	0	-
Total	3,824	3,568	Total	3,824	3,568

ACRONYMS

ABCs	Agri Business Centres	INM	Integrated Nutrition Management
ACC	Associated Cement Companies	INR	Indian Rupee
AHVS	Animal Husbandry & Veterinary Services	IPM	Integrated Pest Management
AI	Artificial Insemination	ITC	Indian Tobacco Company
AWD	Alternate Wetting and Drying	KVK	Krishi Vigyan Kendra
BFIL	Bharat Financial Inclusion Limited	LIC	Life Insurance Corporation
CBE	Clinical Breast Examination	LPA	Long Period Average
CBOs	Community Based Organizations	m ³	Cubic Meter
CHC	Customer Hiring Centre	MAITRI	Multipurpose Artificial Insemination Worker in Rural India
CIDORR	Centre for Institutional Development, Organizational Research and Reforms	MFI	Micro Finance Institution
CMRC	Community Managed Resource Centre	MGNREGA	Mahatma Gandhi National Rural Employment Guarantee Act
COPD	Chronic Obstructive Pulmonary Disease	MTR	Mavalli Tiffin Room
COVID	Corona Virus Disease	MYRADA	Mysore Resettlement and Development Agency
CSA	Climate-Smart Agriculture	NABARD	National Bank for Agriculture and Rural Development
CSR	Corporate Social Responsibility	Nos	Numbers
DNA	DeoxyriboNucleic Acid	NTEP	National Tuberculosis Elimination Program
DSR	Direct Seeding of Rice	OFT	On-Field Test
FED	Federations	OVE	Oral Visual Examination
FFS	Farmer Field School	PUC	Pre-University Course
FIND	Foundation for Innovative New Diagnostics	RF	Revolving Fund
FLD	Front-Line Demonstrations	SAGs	Self-help Affinity Groups
FPOs	Farmer Producers Organisation	SBI	State Bank of India
ha	hectare	SKDRDP	Shri Kshethra Dharmasthala Rural Development Project
HHC	Household contacts	SRFS	Sanghamithra Rural Financial Services
HPV	Human PapillomaVirus	TB	Tuberculosis
HRDP	Holistic Rural Development Project	TPT	Tuberculosis Preventive Treatment
ICAR	Indian Council of Agricultural Research	UT	Union Territory
IGAs	Income Generation Activities	VCCF	Viswanath Cancer Care Foundation
IMD	India Meteorological Department	VWCs	Village Watershed Committees

DONORS / PARTNERS

ACC Trust
Aditya Birla Finance Limited
ADM Agro Industries Latur & Vizag Private Limited
Ashraya Hasta Trust
Azim Premji Philanthropic Initiatives
Bharat Financial Inclusion Limited
CIPLA Limited
FIND
Four EF Renewables Private Limited
Frank Water
Fullerton India Credit Company Limited
GE Oil & GAS Private Limited
Grace Infrastructure Private Limited
HCL Foundation
HDFC Bank Limited
Hinduja Foundation
Hindustan Unilever Foundation
HOPE International Development Agency
Indian Council of Agricultural Research (ICAR)
IndusInd Bank Limited
ITC Limited
LIC Housing Finance Limited
Lotus Footwear Enterprises Limited
MTR Foods Pvt Limited
National Bank for Agriculture and Rural Development (NABARD)
NewSpace India Limited - NSIL
Reckitt Benckiser (India) Private Limited
SBI Funds Management Limited
Sustainable Synergizers Foundation
Ultratech Cement Limited
Vidiyal Residency Private Limited
Violet Health INC

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